

**Data specification for
Major Findings of Survey on Intellectual Property Trading**

Major Findings of Survey on Intellectual Property Trading (CSV)

Item	Description	Note
Survey Question Number	The numbers assigned to the survey questions	Data type: Numeric
Survey Question	Questions in the questionnaire	Data type: Text
Answer / Option	The answer / option provided in questionnaire	Data type: Text
Percentage (%)	Proportion of surveyed items in the respective bases in hundredths	Data type: Numeric
Very helpful (%)	Percentage of respondents that chose “very helpful” towards the asked opinion in the respective bases for corresponding questions	Data type: Numeric
Quite helpful (%)	Percentage of respondents that chose “quite helpful” towards the asked opinion in the respective bases for corresponding questions	Data type: Numeric
Not quite helpful (%)	Percentage of respondents that chose “not quite helpful” towards the asked opinion in the respective bases for corresponding questions	Data type: Numeric
Not helpful at all (%)	Percentage of respondents that chose “not helpful at all” towards the asked opinion in the respective bases for corresponding questions	Data type: Numeric
Not quite helpful/Not helpful at all (%)	Percentage of respondents that chose “not quite helpful / not helpful at all” towards the asked opinion in the respective bases	Data type: Numeric

	for corresponding questions	
No comment (%)	Percentage of respondents that chose “no comment” towards the asked opinion in the respective bases for corresponding questions	Data type: Numeric
Engaged in IP activities up to the time of enumeration (%)	Percentage of establishments that engaged in IP activities in all establishments covered by the Survey in the respective sectors up to the time of enumeration	Data type: Numeric
Engaged in IP trading in 2013 (%)	Percentage of establishments that engaged in IP trading in 2013 in all establishments covered by the Survey in the respective sectors	Data type: Numeric
IP creation (%)	Percentage of establishments that IP creation in all establishments covered by the Survey in the respective sectors that had engaged in IP activities	Data type: Numeric
IP registration (%)	Percentage of establishments that performed IP registration in all establishments covered by the Survey in the respective sectors that had engaged in IP activities	Data type: Numeric
IP buy and sell (%)	Percentage of establishments that performed IP buy and sell in all establishments covered by the Survey in the respective sectors that had engaged in IP activities	Data type: Numeric
IP licensing / sub-licensing (%)	Percentage of establishments that performed IP licensing / sub-licensing in all establishments covered by the Survey in the respective sectors that had engaged in IP activities	Data type: Numeric
Enforcement of IP rights (%)	Percentage of establishments that performed enforcement of IP rights in all establishments covered by the Survey in the	Data type: Numeric

	respective sectors that had engaged in IP activities	
Outright sale receipts (based on all establishments covered by the Survey in the respective sectors) (%)	Percentage of the outright sale receipts in total business receipts of the establishments covered by the Survey in the respective sectors	Data type: Numeric
Outright sale receipts (based on those establishments that had engaged in IP activities) (%)	Percentage of the outright sale receipts in total business receipts of the establishments that had engaged in IP activities	Data type: Numeric
Royalty receipts (based on all establishments covered by the Survey in the respective sectors) (%)	Percentage of the royalty receipts in total business receipts of the establishments covered by the Survey in the respective sectors	Data type: Numeric
Royalty receipts (based on those establishments that had engaged in IP activities) (%)	Percentage of the royalty receipts in total business receipts of the establishments that had engaged in IP activities	Data type: Numeric

知識產權貿易統計調查主要結果

項目	描述	註釋
調查問題編號	編配予調查問題的編號	數據類型：數字
調查問題	調查問卷中的問題	數據類型：文字
答案/選項	調查問卷中提供的答案/選項	數據類型：文字
百分比	以百分之一為單位顯示調查項目佔其基數的比例	數據類型：數字
有很大幫助 (%)	選擇「有很大幫助」的受訪者佔其相應基數的百分比	數據類型：數字
有一定幫助 (%)	選擇「有一定幫助」的受訪者佔其相應基數的百分比	數據類型：數字
幫助不大 (%)	選擇「幫助不大」的受訪者佔其相應基數的百分比	數據類型：數字
完全沒有幫助 (%)	選擇「完全沒有幫助」的受訪者佔其相應基數的百分比	數據類型：數字
幫助不大 / 完全沒有幫助 (%)	選擇「幫助不大 / 完全沒有幫助」的受訪者佔其相應基數的百分比	數據類型：數字
沒意見 (%)	選擇「沒意見」的受訪者佔其相應基數的百分比	數據類型：數字
截至統計時有參與知識產權活動 (%)	截至統計時有參與知識產權活動的機構在統計調查涵蓋的各行業的所有機構中的百分比	數據類型：數字
2013 年曾進行知識產權貿易 (%)	2013 年曾進行知識產權貿易的機構在統計調查涵蓋的各行業的所有機構中的百分比	數據類型：數字
知識產權創造 (%)	有參與知識產權創造的機構在統計調查涵蓋的各行業所有有參與知識產權活動的機構中的百分比	數據類型：數字
知識產權註冊 (%)	有參與知識產權註冊的機構在統計調查涵蓋的各行業所有有參與知識產權活動的機構中的百分比	數據類型：數字
知識產權買賣 (%)	有參與知識產權買賣的機構在統計調查涵蓋的各行業所有有	數據類型：數字

	參與知識產權活動的機構中的百分比	
知識產權授權及再授權 (%)	有參與知識產權授權及再授權的機構在統計調查涵蓋的各行業所有有參與知識產權活動的機構中的百分比	數據類型：數字
知識產權權利的執行 (%)	有參與知識產權權利的執行的機構在統計調查涵蓋的各行業所有有參與知識產權活動的機構中的百分比	數據類型：數字
直接銷售知識產權所得的收益 (基於統計調查涵蓋的相應行業的所有機構) (%)	統計調查涵蓋的相應行業的所有機構透過直接銷售知識產權所得的收益佔總業務收益的百分比	數據類型：數字
直接銷售知識產權所得的收益 (基於有參與知識產權活動的機構) (%)	有參與知識產權活動的機構透過直接銷售知識產權所得的收益佔總業務收益的百分比	數據類型：數字
知識產權所得的使用費 (基於統計調查涵蓋的相應行業的所有機構) (%)	統計調查涵蓋的相應行業的所有機構透過授權／再授權他人使用知識產權所得的使用費佔總業務收益的百分比	數據類型：數字
知識產權所得的使用費 (基於有參與知識產權活動的機構) (%)	有參與知識產權活動的機構透過授權／再授權他人使用知識產權所得的使用費佔總業務收益的百分比	數據類型：數字