

## **Public Lecture**

### **“Protection of Well-known Trademarks in the EU and the USA”**

- Speakers: Professor David Llewelyn  
School of Law, King’s College London  
[Topic: Protection Of Well Known Trade Marks](#)
- Mr. Robert Raskopf  
Co-Chair of the Global IP Group of White & Case,  
based in New York  
[Topic: Trademark Dilution Law in the United States](#)
- Date: 14 September 2004 (Tuesday)
- Time: 3:00 – 4:30 p.m.
- Venue: Intellectual Property Department  
IPD Function Room (Room 2501)  
25/F, Wu Chung House  
213 Queen’s Road East  
Wanchai  
Hong Kong