

Following a workshop held on 24 June 2005, our initial thoughts on interactive services are:

## 1. One form or three separate forms?

Sample draft forms designed for three registries (attached). The idea is driven by a central list for agents. However, we may revisit this on account of clarity or rules compatibility. Reference to WIPO <http://www.wipo.int/treaties/en/ip/tlt/forms.html> on Trademark Law Treaty (TLT) forms would also be made.

Sample draft form: [Change of name, address, address for service or agent's address](#)

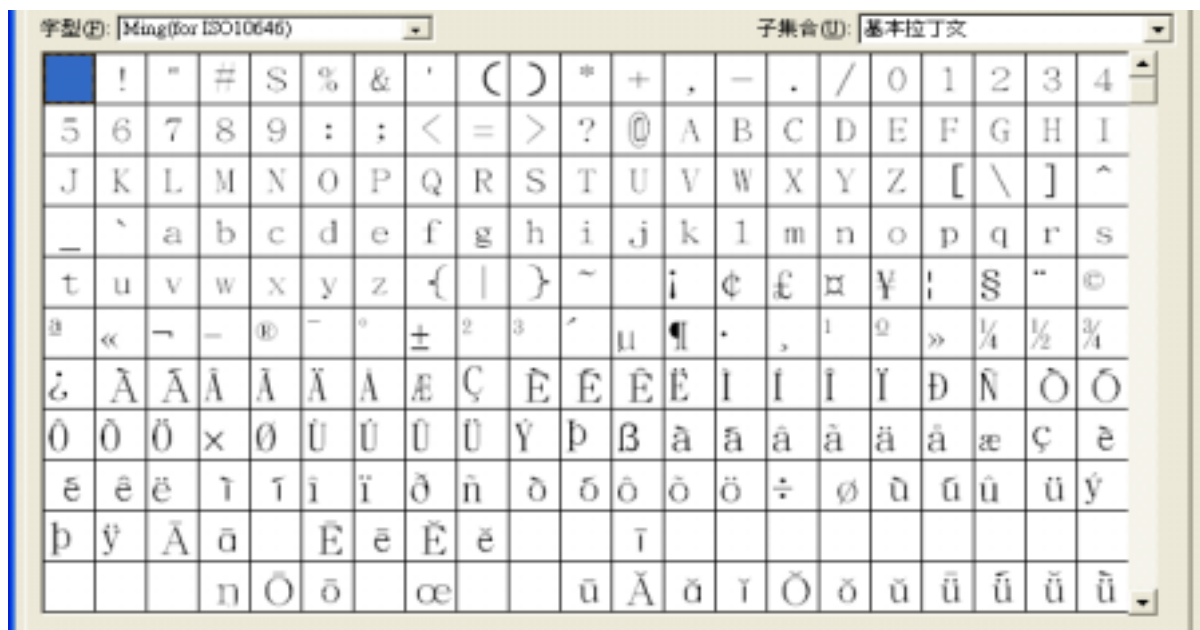
Sample draft form: [Request for renewal of trade mark registration or patent / Maintaining application for standard patent](#)

## 2. Standardization

### a. Font

Font "Ming (for ISO10646)" can display:

- Traditional Chinese characters
- Simplified Chinese characters
- Hong Kong Supplementary Character Set (HKSCS)
- Japanese characters and Korean characters
- Some Latin characters, as follows:



As a side issue display "as is" is being scoped. How Simplified Chinese characters integrate into our system would also be looked at.

b. Standardization of applicant/owner/proprietor's names

Starting with the following data set –

From	Limited	Ltd.	Ltd.,	Ltd
	Company	Company,	Co.	CO.,
To	Limited		Ltd	
	Company		Co	

We shall align more standardization as we progress.

**Processing**

- Proposed exact match of name(s)/number(s)
- Notification: via issue of official receipts with relevant details
- Positive term to replace “rejection”

**Automated specification checking**

- Consider classification accepted by Mainland
- IPD would screen out inconsistent acceptances
- Take reference from NICE/UKPO and other search approaches

**How you can help**

The materials above are provided to align the way interactive services would be used. We already see how “proprietor” is used by agents as a driver as opposed to the registry database. For example, cleansing data from the “proprietor” approach could make the process more user-friendly.

Separately, we are scoping whether a web-based register could accommodate display of data (e.g. names and addresses) as filed (ref. Font above) to make data more functional other than for the purpose of search.

Your views and comments are welcome – email [liviachiu@ipd.gov.hk](mailto:liviachiu@ipd.gov.hk) or [businesscentre@ipd.gov.hk](mailto:businesscentre@ipd.gov.hk). Thanks.

**Next step**

More dialogue and possible workshops would be conducted on prototyping and testing.