

**IPD Public Lecture on
“IPR Enforcement and Global Village”**

Speaker: Mr Stanford K McCoy
Chief Negotiator for Intellectual Property Enforcement
at the Office of the US Trade Representative

Date: 20 March 2007 (Tuesday)

Time: 3:00 – 4:30 p.m.

Venue: Intellectual Property Department
IPD Function Room (Room 2501)
25/F, Wu Chung House
213 Queen’s Road East
Wan Chai
Hong Kong

Mr Stanford K McCoy’s presentation will review the circumstances and policy imperatives that have caused strengthening IP enforcement to emerge as an international priority over the past several years, and the responses that are emerging through international cooperative efforts. His [CV](#) is attached for your reference.

The lecture will take place in the Intellectual Property Department Function Room (Room 2501) on 20 March 2007 from 3:00 – 4:30 p.m. There will be no charge for attendance at the lecture. Maximum attendance is 80 persons and places will be allocated on a first-come-first-served basis. If you are interested in the seminar, please forward the [Reply Slip](#) to Ms Teresa Li at fax : 28386276 on or before 14 March 2007. Confirmation will be sent to you if seat is available.