

# Public Lecture

## Trademark and Design Management Strategies in Europe

- Speaker: **Ms. Imogen Fowler, Alicante**  
An intellectual property partner in the Alicante office of Lovells  
**Topic:** [Practical Information about Community Trademarks and Community Designs](#)
- Speaker: **Ms. Marie Aimée de Dampierre, Paris**  
An intellectual property partner in the Paris office of Lovells  
**Topic:** [Trademark and Design Right Enforcement in the European Union, part I](#)
- Speaker: **Dr. Sönke Ahrens, Frankfurt**  
An intellectual property partner in the Frankfurt office of Lovells  
**Topic:** [Trademark and Design Right Enforcement in the European Union, part II](#)
- Date: 12 November 2004 (Friday)
- Time: 3:00 – 4:30 p.m.
- Venue: Intellectual Property Department  
IPD Function Room (Room 2501)  
25/F, Wu Chung House  
213 Queen's Road East  
Wanchai, Hong Kong