

Subject: How to use an Intellectual Asset Management Approach to get the most value from Intellectual Property

Speaker : [Dr Gordon McConnachie](#)
Chairman, Intellectual Assets Centre of Scotland

Date : 30 March 2005 (Wednesday)

Time : 3:00 - 4:30 p.m.

Venue : IPD Function Room

Please see the attached [Dr Gordon McConnachie's biography](#) (PDF format).