

IPR Protection Seminar
“Tips on Managing IP and Handling IPR Infringement”
保護知識產權研討會

「知識產權管理及侵權處理的要訣」

Date : 28 September 2005(Wednesday)
日期 : 二零零五年九月二十八日(星期三)

Time : 10:00 a.m. – 5:00p.m.
時間 : 上午十時至下午五時

Venue : Meeting Room 601, Hong Kong Convention and Exhibition Centre
地點 : 香港會議展覽中心 601 室

Program Rundown 程序表

- 09:30 Registration 登記
- 10:00 Opening Remarks 開幕辭
*by Mr. Stephen Selby, Director of Intellectual Property
Intellectual Property Department
知識產權署署長謝肅方先生*
*by Mr. Steve Alexander, Deputy Executive Director (Marketing)
Hong Kong Trade Development Council
香港貿易發展局副總裁艾舜德先生*
*by Mr. Eddy Lee, Deputy Chairman
Federation of Hong Kong Industries and
Chairman, Hong Kong Coalition for Intellectual Property Rights
香港工業總會副主席及香港知識產權保護協會主席李惠民先生*
- 10:10 Certificate Presentation to Speakers 頒發紀念狀予講者
- 10:15 Company Registration vs. Trademark Registration
公司註冊與商標註冊的分別
*by Mr. Andy Lau, Solicitor, Intellectual Property Department
知識產權署劉鎮漢律師*
- 10:35 Customs Enforcement Measures Against Pirated and Counterfeit Goods
and Criminal Liability for IPR-Related Offences
香港海關對盜版及冒牌商品的執法措施及有關刑事責任
*by Mr. Lui Kin Hung, Superintendent, Intellectual Property
Investigation (Administration and Support) Group, Hong Kong
Customs & Excise Department*

- 10:55 Mainland IP System and Enforcement Measures Against IPR Infringement
內地知識產權制度及對侵權行為的執法措施
by Mr. Zeng Qi, Deputy Director of Legal Dept., Guangdong Provincial Intellectual Property Office
廣東省知識產權局法制處副處長曾琦先生
- 11:15 Question and Answer Session 答問時間
- 11:30 Break 小休
- 11:45 Measures to Handle IPR Infringements in Trade Fairs / Exhibitions
參展時之侵權處理
by Miss Adelaide Yu, Partner, Yu & Partners
俞海珉律師行合夥人俞海珉律師
- 12:05 Domain Name Dispute Resolution
域名糾紛處理
by Mr. Christopher To, Secretary-General, Hong Kong International Arbitration Centre
香港國際仲裁中心秘書長陶榮先生
- 12:25 Question and Answer Session 答問時間
- 12:40 Lunch 午膳時間
- 2:00 Certificate Presentation to Speakers 頒發紀念狀予講者
- 2:05 How to Protect your Intellectual Property in Hong Kong through Legal Proceedings
如何在香港透過法律程序保護知識產權
by Mr. Kenny Wong, Member, Intellectual Property Committee, the Law Society of Hong Kong
香港律師會知識產權委員會委員黃錦山律師
- 2:25 How to Protect Your Design
怎樣保護外觀設計
by Ms Anne Choi, President, Asian Patent Attorneys Association Hong Kong Group
亞洲專利代理人協會香港分會會長蔡靜兒律師
- 2:45 A Guide to Trademark Registration

商標註冊指南

by Ms. Dora Chow, representative from the Hong Kong Institute of Trade Mark Practitioners

香港商標師公會周慧文律師

- 3:05 Question and Answer Session 答問時間
- 3:15 Break 小休
- 3:30 Brand-building and its Related Intellectual Property Issues
建立品牌須注意的知識產權問題
by Mr. Liu Kwok Bond, Director, Intellectual Property Centre, Federation of Hong Kong Industries
香港工業總會知識產權中心總監廖國邦先生
- 3:50 Brand-building & IPR Protection (Case Studies)
品牌的建立與捍衛 (個案分享)
by Dr. Hui Cheung Wing, Chairman, A-Fontane Group Limited and Dr. John Chan, Chairman of Chaifa Holdings Limited
雅芳婷集團有限公司主席許章榮博士及
渝振控股集團主席陳振東博士
- 4:30 Question and Answer Session 答問時間

* Remarks: The seminar will be conducted in Cantonese and no simultaneous interpretation will be provided

註: 研討會將以粵語進行, 不設即時傳譯。

Organisers:

主辦機構:

