

Seminar: Intellectual Property Protection and Business Software Management

Co-organiser: Hong Kong Trade Development Council,
Intellectual Property Department, HKSARG and Business Software Alliance

Hong Kong Government devotes to build a sound intellectual property protection system to facilitate the sustainable development of our creative industries in the digital era. In order to boost the awareness of SMEs about IP protection, HKTDC, IPD and BSA will co-organise a seminar named “**Intellectual Property Protection and Business Software Management**” during the **Inno Design Tech Expo**, inviting government officials and industry practitioners to exchange their insights about the latest development of copyright legislation and share their priceless experience in Software Asset Management. Don't miss this valuable opportunity!
(Enquiry: 1830 668)

Seminar Info
Update on Intellectual Property Protection in Hong Kong <i>Mr Ryan Ng, Solicitor, Intellectual Property Department, HKSARG</i>
Software Asset Management as Business Best Practice <i>Ms Ada Kong, Marketing Manager, Business Software Alliance</i>
Software Asset Management - Benefits, Process and Step-by-Step Management <i>Mr Jeffery Tse, Technical Consulting Manager, Jardine OneSolution (HK) Limited</i>
Case Study: Software Asset Management - Values to SMEs <i>Mr Louis Mak, Director, Intellectual Property Centre, Federation of Hong Kong Industries</i>

Free Admission
Limited Seats
Register Now !

Date: 14 December 2007 (Friday)
Time: 14:30 – 15:45
Venue: Seminar Room E, Hall 2, HKCEC

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Quota is limited and on a **first-come-first-serve** basis. To register in advance, please visit the Expo website www.innodesigntechexpo.com or return the completed Enquiry Form by fax to (852) 2824 0249 or by post to Customer Service Department, Hong Kong Trade Development Council, 11/F Office Tower, Convention Plaza, 1 Harbour Road, Wanchai, Hong Kong.

Enquiry Form

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Last Name: _____ First Name : _____ (Mr/Ms/Miss)

Company: _____ Job Title: _____

Tel: _____ Fax: _____ Email: _____
(Country) (Area) (Number) (Country) (Area) (Number)

Address : _____

Country: _____ Postal Code: _____

Nature of Business (please select more than one as appropriate):

Manufacturer Service Company Importer Exporter Wholesaler Retailer Academic

Professional Others (please specify) _____

Product/Industry (please specify) _____