

Public Lecture
**“Product Design in the Digital Age:
Balancing Technological Innovation and IP Rights”**

Speakers: Mr Thomas C Rubin
Associate General Counsel
Microsoft Corporation, Redmond, Washington

Date: 13 May 2004 (Thursday)

Time: 1:00 – 2:30 p.m.

Venue: Intellectual Property Department
IPD Function Room (Room 2501)
25/F, Wu Chung House
213 Queen’s Road East
Wanchai
Hong Kong

A lecture by Mr Thomas C. Rubin, Associate General Counsel, Microsoft Corporation, Redmond, Washington, USA on “Product Design in the Digital Age: Balancing Technological Innovation and IP Rights” will be held on 13 May 2004 from 1:00 – 2:30 p.m. in the Intellectual Property Department, Function Room (Room 2501).

Tom Rubin's presentation will focus on balancing the competing interests of innovating technologically, meeting consumer expectations, and respecting content owners' IP rights.

There will be no charge for attendance at the seminar. Maximum attendance is 80 persons and places will be allocated on a first-come-first-served basis. If you are interested in the lecture, please forward the following information to Ms Teresa Li at teresali@ipd.gov.hk.

Name (in English):	
Post:	
Company Name:	
Email address:	
Tel. No.:	
Fax No.:	

Confirmation will be sent to you by email if seat is available.