

Survey on Professional and Business Services relating to Intellectual Property Trading/Commercialisation for 2024
Coding Manual

Code	Q1. 主要業務活動的類別	Q1. Type of main business activity
1	事務律師法律服務	Solicitor services
2	大律師法律服務	Barrister Services
3	會計及核數服務	Accounting and auditing services
4	商業管理及顧問服務	Business management and consultancy services
5	其他雜項專業、科學及技術活動	Other miscellaneous professional, scientific and technical activities n.e.c.
6	大學知識移轉辦公室	Knowledge Transfer Office of University
	Q2. 於統計期內提供與知識產權貿易/商品化相關的專業或商業服務，以及所涉及的知識產權類別	Q2. The professional or business services relating to IP trading/commercialisation provided during the Survey Reference Period, and the type(s) of IP rights involved in such services.
	提供與知識產權貿易/商品化相關的專業或商業服務類別	Types of professional or business services relating to IP trading/commercialisation provided
1	知識產權顧問及/或諮詢服務	IP consultation and/or advisory services
2	知識產權註冊服務	IP registration services
3	知識產權盡職調查	IP due diligence
4	轉讓（購買/出售）知識產權	Assigning (buying/selling) IP
5	知識產權授權/再授權	Licensing /sub-licensing IP
6	知識產權估值	IP valuation
7	其他知識產權財務服務（包括知識產權配對/融資/保險）	Other IP financial services (including IP matching/financing/insurance)
8	知識產權爭議解決（包括仲裁/調解/訴訟）	IP dispute resolution (including arbitration/mediation/ litigation)
9	知識產權維權	Enforcement of IP right
19	其他	Others
90	沒有提供任何與知識產權貿易/商品化相關的專業或商業服務	Did not provide any professional or business services relating to IP trading/commercialisation
	服務所涉及的知識產權類別	Types of IP rights involved
1	商標	Trademarks
2	專利	Patents
3	電腦軟件/系統版權	Copyright for computer software/ system
4	版權作品	Copyright works
5	外觀設計	Designs
6	其他	Others
	Q3. 按服務類別及知識產權類別，統計期內與知識產權貿易/商品化相關的專業或商業服務業務收益的百分比分布	Q3. Percentage breakdown of business receipts generated from the professional and business services relating to IP trading/commercialisation during the Survey Reference Period according to type of services and type of IP rights
	(i) 按服務類別	(i) Type of services
	(a) 知識產權顧問及/或諮詢服務	(a) IP consultation and/or advisory services
	(b) 知識產權註冊服務	(b) IP registration services
	(c) 知識產權盡職調查及轉讓、授權等交易	(c) IP due diligence and IP transactions e.g. assignment, licensing etc.
	(d) 知識產權估值及其他知識產權財務服務（包括知識產權配對/融資/保險）	(d) IP valuation and other IP financial services (including IP matching/financing/insurance)
	(e) 知識產權爭議解決（包括知識產權維權）	(e) IP dispute resolution (including IP enforcement)
	(f) 其他知識產權相關服務	(f) Other IP-related services
	_____ %	_____ %
	(g) 統計期並無相關業務收入	(g) No related business receipts generated during the Survey Reference Period
	(ii) 按知識產權類別	(ii) type of IP rights
	(a) 商標	(a) Trademarks
	(b) 專利	(b) Patents
	(c) 電腦軟件/系統版權	(c) Copyright for computer software/system
	(d) 版權作品	(d) Copyright works
	(e) 外觀設計	(e) Designs

Survey on Professional and Business Services relating to Intellectual Property Trading/Commercialisation for 2024
Coding Manual

	(f) 其他知識產權類別	(f) Other types of IP rights
	_____ %	_____ %
	Q4. 機構與知識產權貿易/商品化相關的專業或商業服務的客戶所涉及的行業組別，以及涉及該等行業組別的客戶的所在地	Q4. The industry groups of the clients for which professional or business services relating to IP trading/commercialisation provided, and the locations of the clients in the mentioned industry groups
	知識產權貿易/商品化客戶的行業組別	Industry groups of clients with IP trading/commercialisation
1	(a) 製造相關行業	(a) Manufacture-related industries
2	(b) 進出口貿易相關行業	(b) Import and export trades-related industries
3	(c) 批發及零售貿易相關行業	(c) Wholesale and retail trades-related industries
4	(d) 金融服務相關行業	(d) Financial services-related industries
5	(e) 專業及商業服務相關行業	(e) Professional and business services-related industries
6	(f) 資訊通訊相關行業	(f) Information and communications-related industries
7	(g) 研究與發展	(g) Research and development (R&D)
8	(h) 電影及電視相關行業	(h) Motion picture & TV-related industries
9	(i) 錄音及音樂出版業	(i) Sound recording and music publishing industries
10	(j) 書籍、期刊的出版及其他出版活動業	(j) Publishing of books, periodicals and other publishing activities
11	(k) 其他創意產業	(k) Other creative industries
12	(l) 餐飲及住宿相關行業	(l) Restaurants & accommodation-related industries
13	(m) 運輸、倉庫、物流相關行業	(m) Transportation, storage, logistics-related industries
14	(n) 地產、建造相關行業	(n) Real estate, construction-related industries
19	(o) 其他	(o) Others
21	教育	Education
97	暫時未有提供過	
	所在地	Locations
1	本地	Local
2	中國內地/澳門/台灣	Mainland China/Macao/ Taiwan
3	海外	Overseas
	Q5. 於統計期內有否與其他機構組織或個人合作提供與知識產權貿易/商品化相關的專業或商業服務	Q5. Whether collaborate with other organisations or persons in providing professional or business services relating to IP trading/commercialisation during the Survey Reference Period
1	有	Yes
2	沒有	No
	(i) 合作伙伴的所在地	(i) Locations of the parties collaborated with
1	本地	Local
2	中國內地/澳門/台灣	Mainland China/Macao/Taiwan
3	海外	Overseas
	(ii) 與其他機構伙伴合作所涉及的知識產權類別	(ii) Types of IP rights for which collaboration was sought
1	商標	Trademarks
2	專利	Patents
3	電腦軟件/系統版權	Copyright for computer software/system
4	版權作品	Copyright works
5	外觀設計	Designs
9	其他	Others
	Q6. 在香港聘用的從業員人數	Q6. Number of persons engaged in Hong Kong
	(i) 總數	(i) Total
	全職 _____人	Full-time _____ person(s)
	兼職 _____人	Part-time _____ person(s)

Survey on Professional and Business Services relating to Intellectual Property Trading/Commercialisation for 2024
Coding Manual

	(ii) 參與提供與知識產權貿易/商品化相關的專業或商業服務的員工 (知識產權業務相關員工) 佔就業人數的百分比	(ii) Persons engaged in providing professional or business services relating to IP trading/commercialisation (IP-related staff) as a percentage of the total number of persons engaged in
	全職 _____ %	Full-time _____ %
	兼職 _____ %	Part-time _____ %
	(iii) 按教育程度劃分知識產權業務相關員工所佔的百分比分布	(iii) Percentage breakdown of IP-related staff according to educational attainment
	(a) 中學或以下	(a) Secondary or below
	全職 _____ %	Full-time _____ %
	兼職 _____ %	Part-time _____ %
	(b) 證書/文憑/副學士	(b) Diploma/certificate/sub-degree
	全職 _____ %	Full-time _____ %
	兼職 _____ %	Part-time _____ %
	(c) 學士或以上	(c) Bachelor degree or above
	全職 _____ %	Full-time _____ %
	兼職 _____ %	Part-time _____ %
	(iv) 按擁有知識產權相關學歷或專業資格劃分知識產權業務相關員工所佔的百分比分布	(iv) Percentage breakdown of IP-related staff with relevant IP-related academic or professional qualifications
	(a) 只持有相關學歷	(a) With relevant academic qualifications only
	(b) 只持有相關專業資格(即具有關工作/專業的資格/證書)	(b) With relevant professional qualifications only (i.e. professional qualification/certificate related to the job/profession)
	(c) 持有相關學歷及專業資格	(c) With both relevant academic and professional qualifications
	(d) 沒有任何相關學歷或專業資格	(d) Without any relevant academic or professional qualifications
	全職 _____ %	Full-time _____ %
	兼職 _____ %	Part-time _____ %
	(v) 按職級劃分知識產權業務相關員工所佔的百分比分布	(v) Percentage breakdown of IP-related staff by the levels of staff
	(a) 經理及行政級人員	(a) Managers and administrators
	(b) 專業人員	(b) Professionals
	(c) 輔助專業人員	(c) Associate professionals
	(d) 文書/其他支援人員	(d) Clerical/support workers
	(e) 其他	(e) Others
	全職 _____ %	Full-time _____ %
	兼職 _____ %	Part-time _____ %
	Q7. 於統計期內在招聘各職級的知識產權業務相關員工時所遇到的困難	Q7. Difficulties encountered in recruitment of IP-related staff of the respective levels during the Survey Reference Period
	經理及行政級人員	Managers and administrators
	專業人員	Professionals
	輔助專業人員	Associate professionals
	文書/其他支援人員	Clerical/support workers
1	(i) 沒有招聘(包括因機構沒有相關的員工職級而沒有進行招聘)	(i) No recruitment took place (including no recruitment due to no such level of staff in the establishment)
2	(ii) 有招聘, 但沒有遇到招聘困難	(ii) Recruitment took place without difficulty
	(iii) 有招聘, 所遇到的困難是:	(iii) Recruitment took place but with the following difficulty/difficulties:
3	(a) 無人申請工作	(a) No one applied for the job
4	(b) 市場中缺乏具相關學歷/專業資格的合適人選	(b) A lack of suitable personnel in the market with relevant academic/professional qualifications
5	(c) 申請人缺乏相關工作經驗	(c) Applicants lacked the relevant experience
6	(d) 合適人選要求的薪酬太高	(d) Remuneration demanded by suitable candidate was too high
	(e) 其他	(e) Others

Survey on Professional and Business Services relating to Intellectual Property Trading/Commercialisation for 2024
Coding Manual

	Q11. 於統計期內，貴機構有否為在大灣區內或關於大灣區的知識產權貿易/商品化提供相關的專業或商業服務？	Q11. Whether provide any professional or business services relating to IP trading/commercialisation in or concerning the GBA during the Survey Reference Period
1	有	Yes
2	沒有	No
	Q12. 為在大灣區內或關於大灣區的知識產權貿易/商品化提供的相關專業或商業服務類別，及所涉及的知識產權類別	Q12. Types of professional or business services provided relating to IP trading/commercialisation activities in or concerning the GBA, and the type(s) of IP rights involved in such services
	<u>提供的相關服務</u>	<u>Related services provided</u>
1	知識產權顧問及/或諮詢服務	IP consultation and/or advisory services
2	知識產權註冊服務	IP registration services
3	知識產權盡職調查	IP due diligence
4	轉讓（購買/出售）知識產權	Assigning (buying/selling) IP
5	知識產權授權/再授權	Licensing /sub-licensing IP
6	知識產權估值	IP valuation
7	其他知識產權財務服務（包括知識產權配對/融資/保險）	Other IP financial services (including IP matching/financing/insurance)
8	知識產權爭議解決（包括仲裁/調解/訴訟）	IP dispute resolution (including arbitration/mediation/ litigation)
9	知識產權維權	Enforcement of IP right
19	其他	Others
	<u>服務所涉及的知識產權類別</u>	<u>Types of IP rights involved</u>
1	商標	Trademarks
2	專利	Patents
3	電腦軟件/系統版權	Copyright for computer software/ system
4	版權作品	Copyright works
5	外觀設計	Designs
	其他	Others
	Q14. 有否計劃在未來兩年內在大灣區內提供/擴展與知識產權貿易/商品化相關的專業或商業服務，或提供/擴展關於大灣區的同類服務	Q14. Whether intend to provide/expand professional or business services relating to IP trading/commercialisation in or concerning the GBA in the next 2 years
1	有	Yes
11	大灣區人才供應充足	Good supply of talents in the GBA
12	在大灣區有開展相關業務	Have relevant business in the GBA
13	大灣區市場規模較大/商機較多	Larger scale of market/more business opportunities in the GBA
14	在大灣區的營運成本較低	Lower operation cost in the GBA
19	其他	Others
2	沒有	No
21	兩地知識產權法律/法規/制度存在差異	Difference in IP-related laws/regulations/regime between the two places
22	機構缺乏人員從事關於大灣區的工作	Shortage of personnel to engage in the work concerning the GBA
23	缺乏具相關專業資格/經驗的合適人員發展關於大灣區的業務	A lack of suitable personnel with relevant professional qualifications/experience to develop business concerning the GBA
24	提供關於大灣區的知識產權服務不具成本效益	Not cost-effective to provide IP professional/business services concerning GBA
29	其他	Others
31	業務集中香港	Business focus in Hong Kong
32	在中國大陸其他城市/地區有相關業務	Have relevant business in other cities/regions of Mainland China
33	其他子公司在大灣區有相關業務	Other subsidiaries have relevant business in the GBA
34	非主要業務範圍	Not the core business areas
999	拒絕回答	Refusal

Survey on Professional and Business Services relating to Intellectual Property Trading/Commercialisation for 2024
Coding Manual

	Q15. 在為客戶提供與知識產權貿易/商品化相關的專業或商業服務時遇到的主要挑戰	Q15. Major challenges in providing professional or business services relating to IP trading/commercialisation to clients
1	員工處理有關知識產權工作方面的經驗/知識有限，難以滿足服務需求	Staff experience/knowledge are limited in handling the IP related work to cater for the service needs
2	市場缺乏足夠的知識產權專業人員	Inadequacy of IP professionals available in market
3	不掌握與創新科技發展（如人工智能）相關的知識產權問題	Unfamiliar with IP issues relating to I&T development (such as AI)
4	知識產權的創造者/擁有者/使用者較喜歡選用外地的服務	IP creators/owners/users prefer engaging services outside Hong Kong
5	繁複的知識產權註冊程序	Complicated procedures for IP registration
6	客戶難以取得融資貸款或資本投資作業務發展用途	Clients encountered difficulties in acquiring loan/finance for business development
7	其他與知識產權貿易/商品化相關的專業或商業服務的支援不足，請註明：	Other inadequate support to professional/business services relating to IP trading/commercialisation, please specify:
71	客戶支援/建議	Customer support/advice
72	法律/法規	Legislation/regulations
9	其他	Others
11	成本高/競爭激烈/無利可圖的市場	High cost/intense competition/non-profitable market
12	缺乏用戶友善的知識產權交易平台	No user-friendly IP trading platform
13	知識產權維權困難	Difficulties in enforcement of IP right
99	沒意見	No comment
	Q16. 現時各方面的配套對推動香港發展成為區域知識產權貿易中心是否足夠	Q16. Whether consider the respective aspects of supporting facilities adequate for promoting Hong Kong to develop as a regional IP trading centre
	(a) 健全的知識產權保護制度	(a) Robust IP protection regime
	(b) 強大的知識產權人才庫	(b) Strong pool of IP talents
	(c) 良好的知識產權商品化及管理配套服務	(c) Good supporting services for IP commercialisation and management
	(d) 融資便利	(d) Availability of financing facilities
	(e) 政府支援如稅務優惠、宣傳及能力培訓	(e) Government support such as tax incentive, promotion and capacity building
	(f) 進入內地市場便利	(f) Ease of accessibility to the Mainland market
1	非常不足夠	Very inadequate
2	頗不足夠	Quite inadequate
3	一般	Average
4	頗足夠	Quite adequate
5	非常足夠	Very adequate
9	沒意見	No comment
	N1. 在香港聘用的從業員人數	N1. Number of persons engaged in Hong Kong
	總數	Total
	全職 _____ 人	Full-time _____ person(s)
	兼職 _____ 人	Part-time _____ person(s)
	N2. 會否考慮在未來兩年內提供與知識產權貿易/商品化相關的專業或商業服務	N2. Whether consider providing professional or business services relating to IP trading/ commercialisation in the next 2 years
1	會	Yes
2	不會	No
9	拒絕回答	Refusal