

Workshop on Interactive e-services

9 July 2005

Agenda

- How it works
- Benefits of interactive e-services
- Customers feedback

The HK SAR is more

- responsive
- transparent

Interactive e-services – objectives

automated processing

further the benefits of e-filing services: speed,
convenience and accuracy

standardization (validation rules, converging data
format, ISO 10646, ISO country codes)

How?

real time processing

- instant approval if validation passed and data matched
 - cannot turn the clock back to act on “unprocessed” paper filed request for the same transaction

slip road

- manual processing

What you see and what you don't see

What you don't see

validation

– checking prior to submission of interactive request

- exact match of name, number, customer ID
- status of application/registration
- mandatory fields
- confirmation on the same legal entity for name change or validity for address

(interactive request will be bounced back by the system if it cannot pass validation checking - on a partial basis)

What you don't see

– checking after submission:

- pending related process e.g. assignment
- publication status

(interactive request may go to the slip road and be handled manually.)

What you don't see

intelligent matching

- case insensitive
- variation in data formats

Limited	Ltd.	Ltd.,	Ltd
Company	Company,	Co.	Co.,

What you see

similar e-filing interface
positive next-step messages



What you see – Ming (for ISO 10646)

What you can support

- Traditional Chinese characters
- Simplified Chinese characters
- HKSCS characters (e.g. 衛)
- Japanese/Korean characters
- Some Latin characters (e.g. Ä)

字型(F): Ming(for ISO10646) 子集合(U): 基本拉丁文

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What you see – “As is” approach

store, search and display as is
observe language requirement

What you see – ISO country codes

- address
 - maximum 5 lines
- convention priority claim: propose to have a list for territories or areas etc. on top of ISO country codes e.g. European Community



特別行政區政府
知識產權署

What you see – Receipt as confirmation of approval

- FWEF04430 - Receipt - Microsoft Internet Explorer

Document No.
申請編號 3000001554



Trade Marks Registry
Intellectual Property Department
The Government of the Hong Kong Special Administrative Region

香港特別行政區政府
知識產權署
商標註冊處

The Registrar has approved the following Form T5: -
註冊處處長收到並而批准下列表格第T5號: -

Your ref. / 來稿編號: Interactive Partial 123

IPD ref. / 知識產權署編號: TM0500000113

Submission ID / 遞交編號: S00001245

Received on (DD-MM-YYYY) / 接獲日期 (日日-月月-年年年年): 16-07-2005

Amount paid / 已付金額: No fee is required / 無需付款

Approved on (DD-MM-YYYY HH24:MI:SS) / 批准日期 (日日-月月-年年年年
時時:分分:秒秒): 16-07-2005 11:00:48

E-Filing - FWEF04430 - Receipt - Microsoft Internet Explorer

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Details of Approved Changes / 而批准之資料改動:

Application / Trade mark no. 申請/商標編號: 300004931, 300004932,
300004933, 300004934

Change of Name / 改變姓名/名稱

From / 由:
Chan Tai Man

To / 至:
Chan Tai Man Tom

Please contact us by email at enquiry@ipd.gov.hk for enquiries.
如有查詢, 請電郵 enquiry@ipd.gov.hk



Sequence of submission of electronic records

if one transaction should be completed before another

interactive request for the first transaction approved

→ submit the electronic record for the second transaction

Benefits

speed, convenience and accuracy

improve efficiency and increase competitiveness of the local legal industry

turnaround time shortened

do it once, do it right

(filers pay for the correctly submitted electronic records)

common data format

Converging data format

Data cleansing

- achieves consistency of data format in presenting names of applicant/registered owner to facilitate matching the validation rules
- we will assist filers to clean the data

Way forward

- run a series of workshops to launch interactive e-services
- release information on website to promote transparency

We welcome your suggestions