



Intellectual Property Department
Hong Kong Special Administrative Region Government

User Guide for Trade Mark Search

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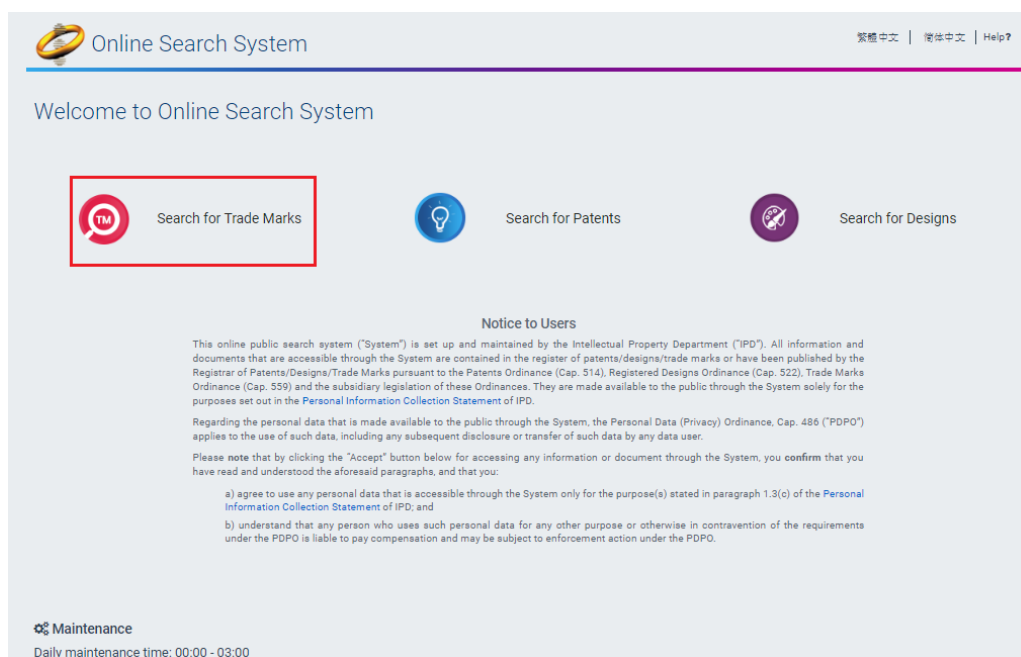
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1 How to search in Public Online Search

The Public Online Search allows you to search using any of the following options:

- perform a quick search for Trade Marks, using the Quick Search page and a basic set of search criteria
- perform a quick search for Trade Mark documents, using the Quick Search page and a basic set of search criteria (related to the Trade Mark or to the Trade Mark's documents)
- perform an advanced search for Trade Marks, using the Advanced Search page and an extended set of search criteria
- perform an advanced search for Trade Mark documents, using the Advanced Search page and an extended set of search criteria (related to the Trade Mark or to the Trade Mark's documents)
- perform a Trade Mark Goods/Services classification search using the G&S Classification page



1.1 Quick Tips

Below you may find certain tips to keep in mind when using Public Online Search to perform a search:

*Text fields support wildcards * and ? for searching. To perform a single character wildcard, use the ? symbol. For example search for T?STVALUE will return results for TESTVALUE. To perform a multiple character wildcard search, use the* symbol. For example search for TEST*LUE will return results for TEST1VALUE, TEST2VALUE, TESTINGVALUE etc.*

The Public Online Search ignores from the given input the following symbols (the list does not include comma, latin questionmark, and asterisk):

~!@#\$%^&\(|\)\-=|+|\[|\{|\}|\||;\|:'".\|<|>|_ % ' ~ ! @ # \$ % ^ & () - = _ + [] { } \ / ; ' : " . / < > , ?

The Public Online Search does not distinguish between capital and normal letters during a search. For example search either for john or JOHN will return the same results: john, JOHN, JOhn etc.

The Public Online Search supports both Search in English and Chinese (both traditional and simplified characters).

The Public Online Search supports accent search, and allows you to search for a word with or without an accent. For example search either for système or systeme will return the same results: système and systeme.

You may use the date fields or calendars in order to search for a date or date range. The left date-field corresponds to the "From" date value, and the right date-field corresponds to the "To" date-value. You may search using dates in the form of DD-MM-YYYY.

In order to search for a certain date, insert the target date in both the left ("From") and right ("To") date-fields. For example search for Filing Date From 31/03/2014 – To 31/03/2014 will return results with Filing Date 31/03/2014 only. In order to search for a certain date range, insert the target dates in the left ("From") or/and the right ("To") date-fields. For example search for Filing Date From 31/03/2014 will return results with Filing Date equal or after 31/03/2014.

When you insert several words in a search field, the separation by a space is automatically interpreted by the Public Online Search as a logical AND.

When you insert several words comma separated in a search field, the separation by a comma is automatically interpreted by the Public Online Search as a logical OR. The matching records will include any of the words in the given input.

1.2 Quick Search

The 'Search Method' option available in the 'Quick Search' page defines the operation mode of the "Trademark Text" search criterion.

Wildcard:

- Trims everything except [0-9,a-z,A-Z,_,%,space] from the TM Text and the Search Input text
- Compares using LIKE

Example 1: user conducts a search for trademark name: "TM" → Public Online Search will return trademarks having trademark name: "TM".

Example 2: user conducts a search for trademark name: "TM_", "_" is treated as a wildcard
POS will return trademarks: "TME", "TMT intelligence", "TACTICAL GEAR TMC", etc

Letter Mark:

- Trims everything except [0-9,a-z,A-Z,_] from the TM Text and the Search Input text
- Compares using LIKE (to treat [_] as a wildcard)

Example 1: user conducts a search for trademark name: "TMX" → Public Online Search will return trademarks having trademark name: "TMX", "T M X", "T MX", "TM X".

Example 2: user conducts a search for trademark name: "TM_", "_" is treated as a wildcard
→ Public Online Search will return trademarks: "TM1", "TM2", "TMX", "T M X", etc

1.2.1 Search for Trade Marks - Quick Search

1. Select to search for Trade Mark by using the respective button available on the Quick Search page.
2. Insert some search criteria.
3. Click on the "Search" button or press the Enter key.

The screenshot shows the 'Quick Search' tab selected in the top navigation bar. Below it, the 'Search for:' dropdown is set to 'Trade Mark'. The form contains various search criteria fields: Record Type (All), Search Method (Wildcard), Trade Mark Text, Device Code, Class Number, Filing Date, Applicant/Owner, Address for Service, Trade Mark Number, Mark Type, Nature of Mark, Mark Description, Specifications of Goods/Services, Registration Date, and Agent's Details. At the bottom right, the 'Search' button is highlighted with a red box.

1.2.2 Search for Documents - Quick Search

1. Select to search for Document by using the respective button available on the Quick Search page.
2. Insert some search criteria.
3. Click on the “Search” button or press the Enter key.

This screenshot is similar to the previous one, but the 'Search for:' dropdown is now set to 'Document'. Additionally, the 'Document Received/Sent on' field is visible, which includes 'From' and 'To' date pickers. The 'Search' button at the bottom right remains highlighted with a red box.

Note: Click the “Clear” button to clear the values entered in the search criteria.

Note: Click the “Reset” button to reset the search criteria of the currently active search page to default.

1.3 Advanced Search

1.3.1 Search for Trade Marks - Advanced Search

1. Select to search for Trade Mark by using the respective button available on the Advanced Search page.
2. Enter values in the default set of search criteria or select additional search criteria from the left panel.

The screenshot shows the 'Advanced Search' interface. At the top, there are tabs for 'Quick Search', 'Advanced Search' (selected), 'Records Extract List(0)', 'G&S Classification', and 'G&S Extract List(5)'. Below the tabs, there are two buttons: 'Trade Mark' (selected) and 'Document'. The search criteria are set to 'Trade Mark'. The left panel shows 'Trade Mark Information' expanded, listing fields like Record Type, Trade Mark Number, Trade Mark Text, Mark Type, Nature of Mark, Mark Description, and Device Code. The main search area has two criteria: 'Trade Mark Number' and 'Trade Mark Text', both set to 'contains'. The 'Search' button is highlighted.

Note: Depending on the selected search criterion, the system refreshes the possible values of the “search operator” drop-down list:

is – To locate results containing an identical word for the character(s) queried, e.g. ‘apple’.

contains – to locate results containing the character(s) queried, regardless of its position in the text string, e.g. ‘my apple pie’.

does not contain – to locate results not containing the text string queried.

starts with – to locate records starting with the character(s) queried. For example ‘apple’ will bring back ‘applepie’.

ends with – to locate records ending with the character(s) queried. For example ‘apple’ will bring back ‘pineapple’.

is between – to locate records correspond to the range specified.

exists – to locate records containing the selected criterion.

does not exist – to locate records that do not contain the selected criterion.

3. Select a value from the “search operator” drop down list to define the relationship between the selected search criterion and the “input field” value.

Note: Depending on the selected “search operator”, the system refreshes the “input field” type, to be:

-text field (for “free text” search criteria)

-text field and pop-up window (for ‘Device Code’ and ‘Class Number’ criteria)

-date field and pop-up calendar (for date search criteria)

-drop-down list (for search criteria with a certain set of possible values)

4. Insert a value in the “input field”.
5. You may further define the final search query and the relationship between the previously selected search terms in a search criterion or the search criteria, using the Boolean operators “And”, “Or” displayed next to each added criterion:
 - “And” option is used to retrieve results that fulfill all entered search criteria (logical AND)
 - “Or” option is used to retrieve results that fulfill either one of the entered search criteria (logical OR)
6. After you have defined your final search query, click on the “Search” button or press the Enter key.

Note: Click the “Clear” button to clear the values entered in the search criteria.

Note: Click the “Reset” button to reset the currently active search page to default.

1.3.2 Search for Documents - Advanced Search

1. Select to search for Document by using the respective button available on the Advanced Search page.

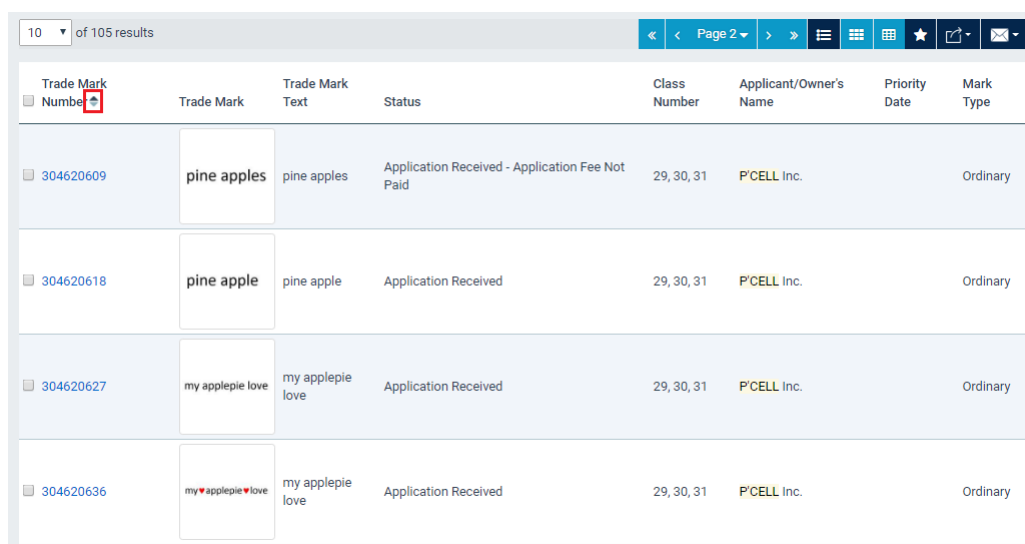
2. Repeat steps 2-6 of section 1.3 Search for Trade Marks - Advanced Search.

2 Managing list of results

After you have performed a search, you will see a list with results. You can perform a set of actions to this list of results, like sorting by a certain column, change the search result view, export or email it to certain file types.

2.1 How to Sort Search Results

1. To sort results by a variable in ascending order, click the target column header in the Results Pane once. The system displays a respective triangle indicator on the column header.



The screenshot shows a table with 105 results. The 'Trade Mark Number' column header has an upward-pointing triangle, indicating ascending sort. The table contains four rows of results for 'P'CELL Inc.' with trade mark numbers 304620609, 304620618, 304620627, and 304620636. The 'Trade Mark Text' column shows the corresponding trade mark names and their status.

Trade Mark Number	Trade Mark	Trade Mark Text	Status	Class Number	Applicant/Owner's Name	Priority Date	Mark Type
304620609	pine apples	pine apples	Application Received - Application Fee Not Paid	29, 30, 31	P'CELL Inc.		Ordinary
304620618	pine apple	pine apple	Application Received	29, 30, 31	P'CELL Inc.		Ordinary
304620627	my applepie love	my applepie love	Application Received	29, 30, 31	P'CELL Inc.		Ordinary
304620636	my♥applepie♥love	my applepie love	Application Received	29, 30, 31	P'CELL Inc.		Ordinary

2. To sort results by a variable in descending order, click the same column header again. The system displays a respective triangle indicator on the column header.



The screenshot shows the same table after sorting by 'Trade Mark Text' in descending order. The 'Trade Mark Text' column header now has a downward-pointing triangle. The results are sorted by the trade mark names in Chinese characters: 蘋果家果, 蘋果家果, and 蘋果&果皇.

Trade Mark Number	Trade Mark	Trade Mark Text	Status	Class Number	Applicant/Owner's Name	Priority Date	Mark Type
304620942	蘋果家果	蘋果家果	Application Received	29, 30, 31	P'CELL Inc.		Ordinary
304621347	蘋果家果	蘋果家果	Application Received	29, 30, 31	P'CELL Inc.		Ordinary
304621473	蘋果&果皇	蘋果&果皇	Application Received	29, 30, 31	P'CELL Inc.		Ordinary

Note: Not all result columns are available for sorting. Columns for which sorting is not applicable will not display any triangle indicator if you try to click on them.

2.2 How to Navigate through Search Results

Note: By default, when the amount of results is larger than 10, you will only see the first 10 results.

1. You can navigate through the search results by any of the following ways:
 - Use the navigation arrows, available in the top or bottom of the results section
 - Use the page number drop-down list, available in the top or bottom of the results section
 - Select to see more results per page, with the respective drop-down list on the top or bottom of the results section



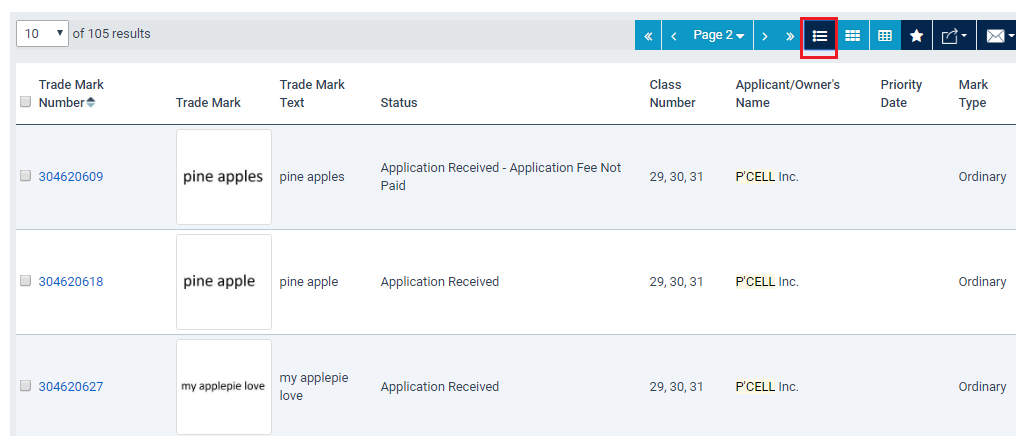
The screenshot shows a search results interface. At the top left, a dropdown menu is open, displaying options: 10, 20, 50, and 100. The '10' option is currently selected. The main table displays search results for 'P'CELL Inc.' with three entries. Each entry includes a trade mark image, the trade mark text, the status, class numbers, and the mark type.

Trade Mark Number	Trade Mark	Trade Mark Text	Status	Class Number	Applicant/Owner's Name	Priority Date	Mark Type
304620942		蘋果家果	Application Received	29, 30, 31	P'CELL Inc.		Ordinary
304621347		蘋果家果	Application Received	29, 30, 31	P'CELL Inc.		Ordinary
304621473		蘋果果皇	Application Received	29, 30, 31	P'CELL Inc.		Ordinary

2.3 How to Change the Search Results view

The search result section displays different details per result entry depending on the selected mode.

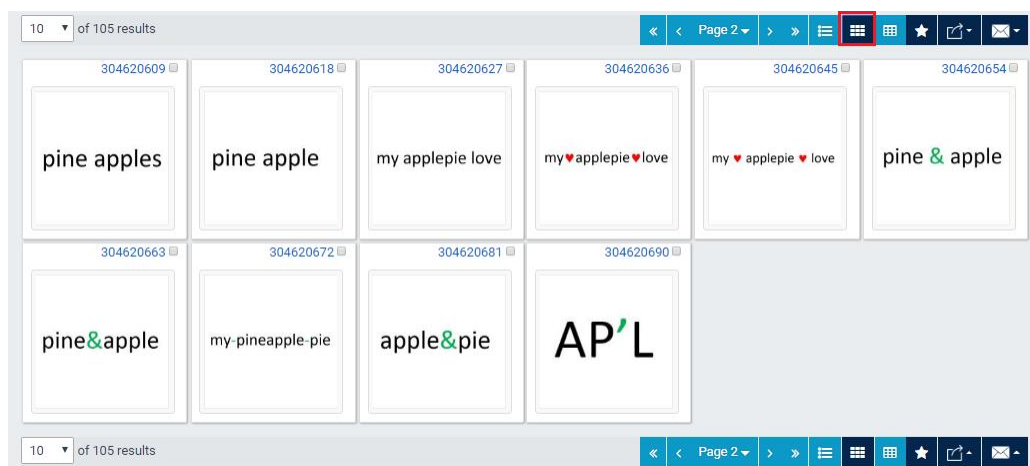
1. To change the results view click one of the following 'Results View' options available in the results section:
 - "Details" (default mode)



The screenshot shows the search results interface with the 'Details' view selected. The table displays three entries for 'P'CELL Inc.' with detailed status information. The 'Details' view icon in the top navigation bar is highlighted with a red box.

Trade Mark Number	Trade Mark	Trade Mark Text	Status	Class Number	Applicant/Owner's Name	Priority Date	Mark Type
304620609		pine apples	Application Received - Application Fee Not Paid	29, 30, 31	P'CELL Inc.		Ordinary
304620618		pine apple	Application Received	29, 30, 31	P'CELL Inc.		Ordinary
304620627		my applepie love	Application Received	29, 30, 31	P'CELL Inc.		Ordinary

- “Images”



- “Details and Specifications”

304620609 pine apples

Trade Mark Text: pine apples
 Trade Mark Number: 304620609
 Applicant/Owner's Name: P'CELL Inc.
 Class Number: 29, 30, 31

Specification:

[View all](#) [Hide all](#)

[29](#)
 Meat, fish, poultry and game; meat extracts; preserved, frozen, dried and cooked fruits and vegetables; jellies, jams, compotes; eggs; milk, cheese, butter, yoghurt and other milk products; oils and fats for food

[30](#)
 Coffee, tea, cocoa and artificial coffee; rice, pasta and noodles; tapioca and sago; flour and preparations made from cereals; bread, pastries and confectionery, chocolate; ice cream, sorbets and other edible ices; sugar, honey, treacle; yeast, baking-powder; salt, seasonings, spices, preserved herbs; vinegar, sauces and other condiments; ice (frozen water)

[31](#)
 Raw and unprocessed agricultural, aquacultural, horticultural and forestry products; raw and unprocessed grains and seeds; fresh fruits and vegetables, fresh herbs; natural plants and flowers; bulbs, seedlings and seeds for planting; live animals; foodstuffs and beverages for animals; malt.

304620618 pine apple

Trade Mark Text: pine apple
 Trade Mark Number: 304620618
 Applicant/Owner's Name: P'CELL Inc.
 Class Number: 29, 30, 31

Specification:

[View all](#) [Hide all](#)

[29](#)
 Meat, fish, poultry and game; meat extracts; preserved, frozen, dried and cooked fruits and vegetables; jellies, jams, compotes; eggs; milk, cheese, butter, yoghurt and other milk products; oils and fats for food

[30](#)
 Coffee, tea, cocoa and artificial coffee; rice, pasta and noodles; tapioca and sago; flour and preparations made from cereals; bread, pastries and confectionery, chocolate; ice cream, sorbets and other edible ices; sugar, honey, treacle; yeast, baking-powder; salt, seasonings, spices, preserved herbs; vinegar, sauces and other condiments; ice (frozen water)

[31](#)
 Raw and unprocessed agricultural, aquacultural, horticultural and forestry products; raw and unprocessed grains and seeds; fresh fruits and vegetables, fresh herbs; natural plants and flowers; bulbs, seedlings and seeds for planting; live animals; foodstuffs and beverages for animals; malt.

Note: The subsequent search results will be displayed in the previously selected ‘view’ mode.

2.4 How to Export Search Results

1. Click on the “Export Results” icon available in the target results section (top or bottom).

2. Select one of the available export options. The system creates and provides for download a file with the returned results.

10 of 105 results

Page 2

Trade Mark Number	Trade Mark	Trade Mark Text	Status	Class Number	Applicant/Owner's Name	Priority Date	
304620609	pine apples	pine apples	Application Received - Application Fee Not Paid	29, 30, 31	P'CELL Inc.		Ordinary
304620618	pine apple	pine apple	Application Received	29, 30, 31	P'CELL Inc.		Ordinary
304620627	my applepie love	my applepie love	Application Received	29, 30, 31	P'CELL Inc.		Ordinary

Export to CSV (Max. 1000 results)
Export to XLS (Max. 1000 results)
Export to PDF (Max. 1000 results)

Note: The export file includes the full result list (with a maximum of 1000 records).

2.5 How to Email Search Results

1. Click on the “Email Results” icon available in the target results section (top or bottom).
2. Select one of the available email options.
3. Specify a valid email address and click the ‘Confirm’ button.

10 of 105 results

Page 2

Trade Mark Number	Trade Mark	Trade Mark Text	Status	Class Number	Applicant/Owner's Name	Priority Date	Ma Ty
304620609	pine apples	pine apples	Application Received - Application Fee Not Paid	29, 30, 31	P'CELL Inc.		Ordinary
304620618	pine apple	pine apple	Application Received	29, 30, 31	P'CELL Inc.		Ordinary
304620627	my applepie love	my applepie love	Application Received	29, 30, 31	P'CELL Inc.		Ordinary

Mail to CSV (Max. 1000 results)
Mail to XLS (Max. 1000 results)
Mail to PDF (Max. 1000 results)

Note: Valid formats of “Email Address” include the existence of one “@” symbol and a two-part domain name with a restriction for the last part to contain from 2 to 4 characters.

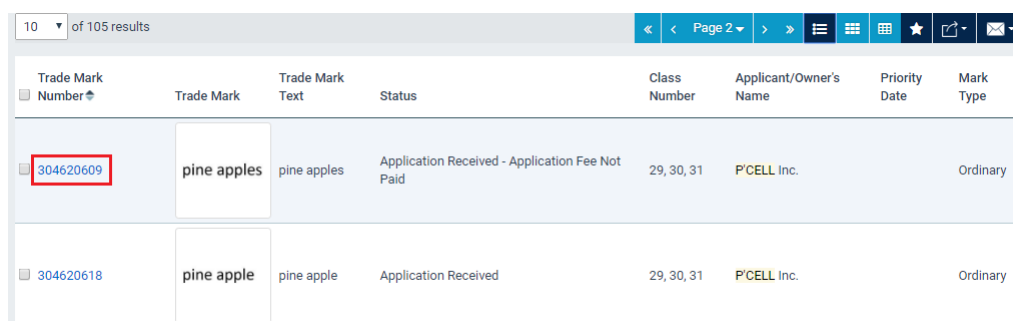
Note: The export file includes the full result list (with a maximum of 1000 records).

3 Viewing Trade Mark Details



The Public Online Search system provides a dedicated interface for viewing the Trade Mark details, including related Trade Mark documents.

3.1 How to access the Trade Mark Details Page

1. To access the details of the target Trade Mark click on the “Trade Mark Number” link available in the results section.

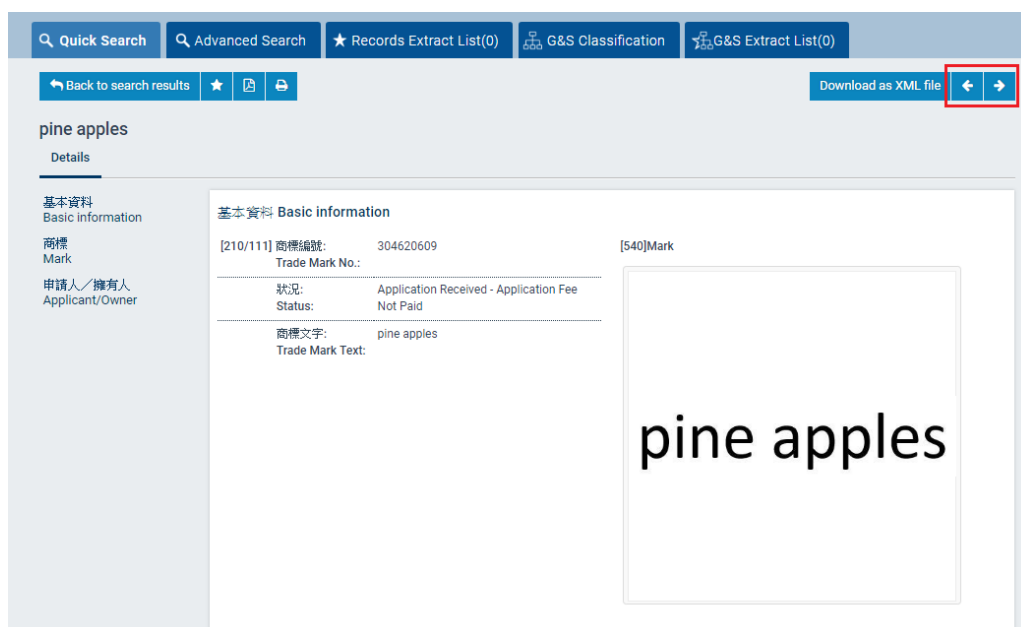


10 of 105 results

Trade Mark Number	Trade Mark	Trade Mark Text	Status	Class Number	Applicant/Owner's Name	Priority Date	Mark Type
304620609		pine apples	Application Received - Application Fee Not Paid	29, 30, 31	P'CELL Inc.		Ordinary
304620618		pine apple	Application Received	29, 30, 31	P'CELL Inc.		Ordinary

3.2 Navigate through Search Results

1. You can navigate to the next/previous Trade Mark result (Details page of each Trade Mark), by clicking on the respective arrows available on the top of the Trade Mark details page.



Quick Search Advanced Search Records Extract List(0) G&S Classification G&S Extract List(0)

Back to search results Download as XML file


pine apples

Details

基本資料 Basic information

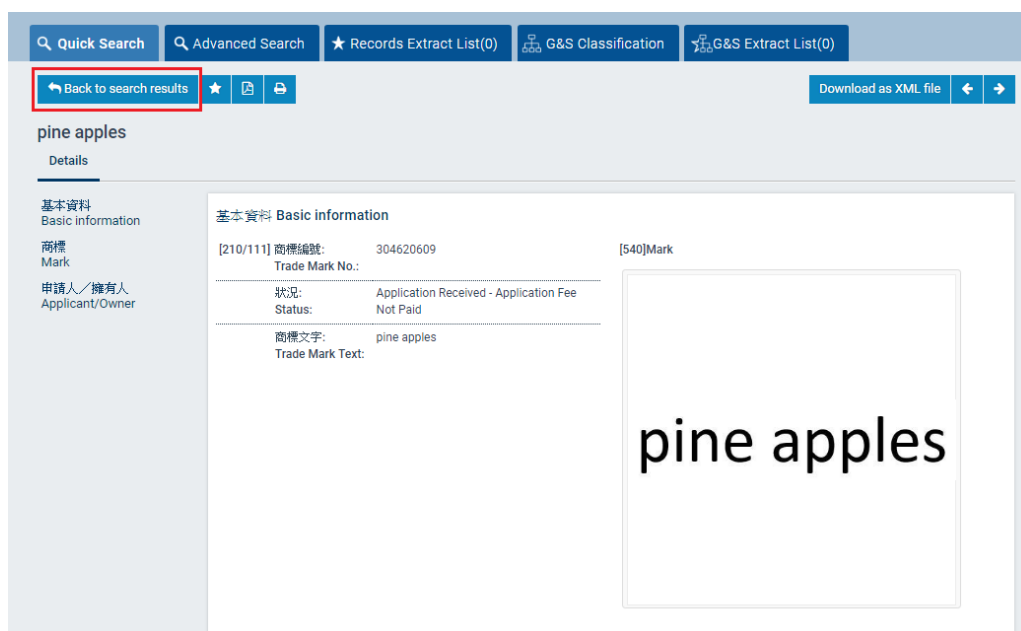
商標 Mark

申請人/擁有人 Applicant/Owner

[210/111] 商標編號: Trade Mark No.:	304620609	[540]Mark
狀況: Status:	Application Received - Application Fee Not Paid	
商標文字: Trade Mark Text:	pine apples	

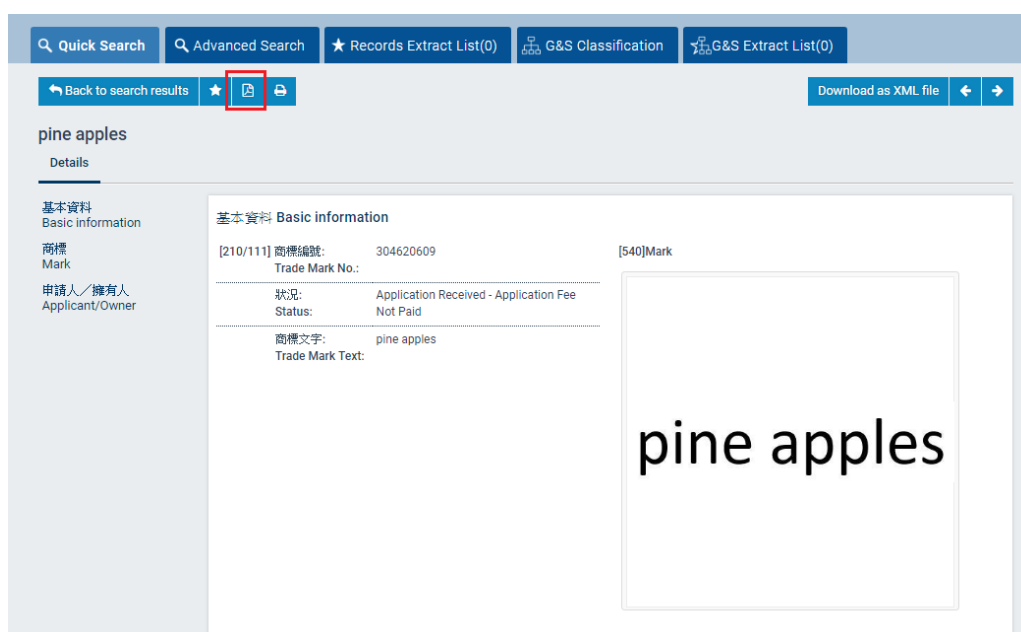
3.3 Return to Search Results List

1. Click on the 'Back to search results' button available on top of the Trade Mark details page, or the browser's "Back" button. The search result previously displayed is highlighted.



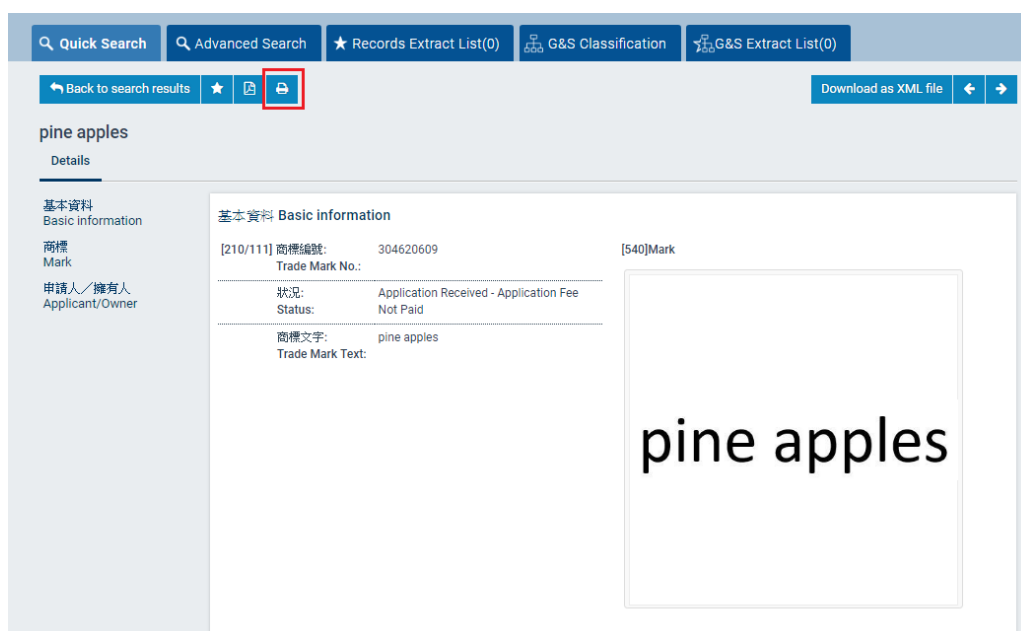
3.4 Download Trade Mark Details

1. Click on the "Download" option available on the top of the Trade Mark details page. The system generates and provides for download a PDF file with the target record details.



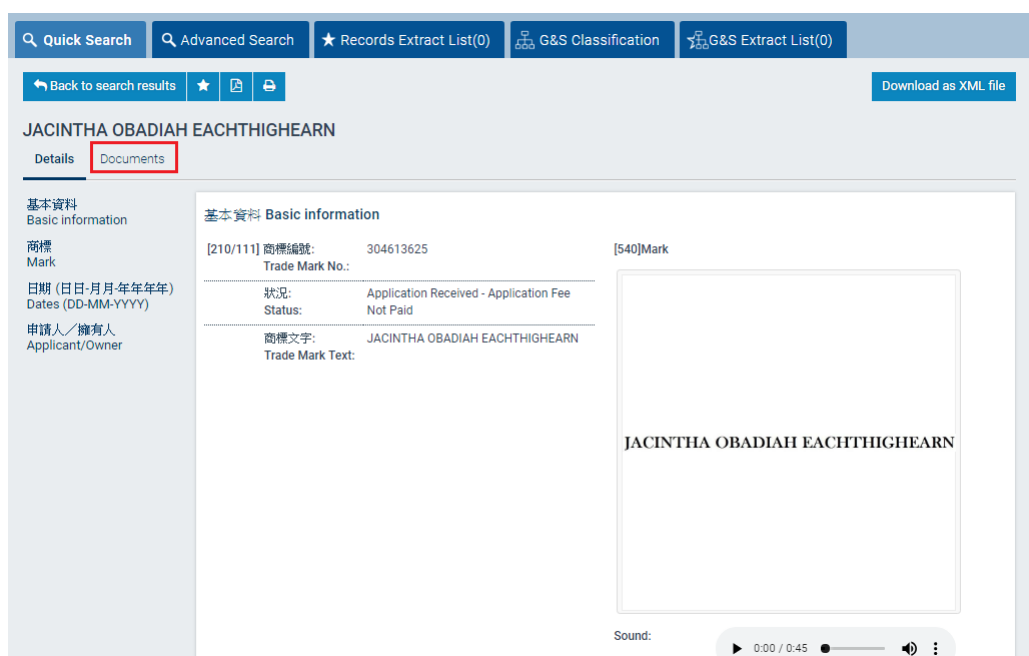
3.5 Print Trade Mark Details

1. Click on the “Print” option available on the top of the Trade Mark details page. The system opens the default prompt window for printing.



3.6 View/Download Documents

1. Click on the ‘Documents’ tab to view the Trade Mark documents/files.



Note: The ‘Documents’ tab is not displayed when there are no documents available for public inspection for the target record.

4 Managing the Extract List

After you have performed a search for Trade Marks, you can select and save specific Trade Mark results in an 'Extract List'. This list is accessible by clicking on the "Records Extract List" tab.

The screenshot shows the 'Records Extract List' tab selected in the top navigation bar. Below the navigation bar, there are search filters for 'Trade Mark' and 'Document'. The 'Trade Mark' filter is active, showing a search for 'pine apples' with a status of 'Application Received - Application Fee Not Paid'. The 'Document' filter is also visible. The search results are displayed in a table with columns: Trade Mark Number, Trade Mark, Trade Mark Text, Status, Class Number, Applicant/Owner's Name, Priority Date, and Mark Type. Two records are shown: one for '304620609' and another for '304620618', both for 'pine apples' and 'pine apple' respectively. The status for the first record is 'Application Received - Application Fee Not Paid' and for the second is 'Application Received'. Both are for Class Number 29, 30, 31, Applicant P'CELL Inc., Priority Date, and Mark Type Ordinary.






Trade Mark Number	Trade Mark	Trade Mark Text	Status	Class Number	Applicant/Owner's Name	Priority Date	Mark Type
304620609	pine apples	pine apples	Application Received - Application Fee Not Paid	29, 30, 31	P'CELL Inc.		Ordinary
304620618	pine apple	pine apple	Application Received	29, 30, 31	P'CELL Inc.		Ordinary

Note: The list of Trade Marks is stored on your browser, so make sure you use the same browser to manage this list.

4.1 How to add a Trade Mark in the "Records Extract List"

4.1.1 Add Trade Mark in Records Extract List from the search results

1. Select one or multiple records, by checking the respective checkbox displayed next to the result record(s) and click the "Add to Records Extract List" option (star icon) available in the results section (top or bottom).

Back to search results    Download as XML file  

pine apples

Details

基本資料
Basic information

商標
Mark

申請人／擁有人
Applicant/Owner

基本資料 Basic information

[210/111] 商標編號: 304620609 [540]Mark


Trade Mark No.:

狀況: Application Received - Application Fee Not Paid

Status: Not Paid








商標文字: pine apples

Trade Mark Text:





4.1.2 Add Trade Mark in Records Extract List from Trade Mark Details Page

1. Click the “Add to Records Extract List” option (star icon) available on top of the Trade Mark details page.

10 of 105 results  < Page 2 >      

Trade Mark Number	Trade Mark	Trade Mark Text	Status	Class Number	Applicant/Owner's Name	Priority Date	Mark Type
<input checked="" type="checkbox"/> 304620609	pine apples	pine apples	Application Received - Application Fee Not Paid	29, 30, 31	P'CELL Inc.		Ordinary
<input checked="" type="checkbox"/> 304620618	pine apple	pine apple	Application Received	29, 30, 31	P'CELL Inc.		Ordinary
<input type="checkbox"/> 304620627	my applepie love	my applepie love	Application Received	29, 30, 31	P'CELL Inc.		Ordinary

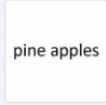

Quick Search Advanced Search **★ Records Extract List(2)**  G&S Classification  G&S Extract List(0)

Search for: **Trade Mark** Document

Record Type: All Trade Mark Number:

Search Method: Wildcard Mark Type: All

Trade Mark Text (Example: ap*ple, ap?le): Nature of Mark: All

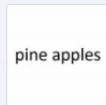
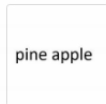
Records Extract List							
5 of 2 results					Remove all		
Trade Mark Number	Trade Mark	Trade Mark Text	Status	Class Number	Applicant/Owner's Name	Priority Date	Mark Type
<input type="checkbox"/> 304620609		pine apples	Application Received - Application Fee Not Paid	29, 30, 31	P'CELL Inc.		Ordinary
<input type="checkbox"/> 304620618		pine apple	Application Received	29, 30, 31	P'CELL Inc.		Ordinary
5 of 2 results					Remove all		

Note: The number of Trade Marks that exist in your extract list is displayed on the header of the “Records Extract List” tab.

4.2 How to Remove Trade Marks from the “Records Extract List”

While on the “Records Extract List”, you can remove previously added Trade Mark records by any of the following ways:

- check the respective checkboxes displayed next to the Trade Mark result(s) and click on the “Remove” icon
- click the “Remove all” button

Records Extract List							
5 of 2 results					Remove all		
Trade Mark Number	Trade Mark	Trade Mark Text	Status	Class Number	Applicant/Owner's Name	Priority Date	Mark Type
<input checked="" type="checkbox"/> 304620609		pine apples	Application Received - Application Fee Not Paid	29, 30, 31	P'CELL Inc.		Ordinary
<input type="checkbox"/> 304620618		pine apple	Application Received	29, 30, 31	P'CELL Inc.		Ordinary
5 of 2 results					Remove all		

5 Trademark Goods/Services Classification Search

The Goods / Services Classification Search screen enables search for classification information by specifying the criteria: Goods/Services, Class Number, and Source, e.g. HKSARG Intellectual Property Department (Traditional Chinese) (excluding NICE Classification), NICE Classification (English), NICE Classification (Traditional Chinese).

5.1 How to utilize the Trademark Goods/Services Classification Search

1. Click the 'G&S Classification' tab to initiate the Goods/Services Classification Search.
2. Select a value from the “search operator” drop down list to define the relationship between the ‘Description of Goods/Services’ search criterion and the “input field” value.

The screenshot shows the 'Trade Mark Search' website interface. The 'G&S Classification' tab is selected and highlighted with a red box. Below the navigation bar, the 'Goods/Services' section has a dropdown menu for the search operator, which is open and shows options: 'contains', 'contains', 'does not contain', 'is', 'starts with', and 'ends with'. The 'contains' option is highlighted. To the right of the dropdown is an input field and a 'Select' dropdown. Below these is the 'Source' section with several radio button options: 'All', 'HKSARG Intellectual Property Department (English)(excluding NICE Classification)', 'HKSARG Intellectual Property Department (Traditional Chinese)(excluding NICE Classification)', 'NICE Classification (English)', 'NICE Classification (Simplified Chinese)', and 'NICE Classification (Traditional Chinese)'. At the bottom right of the form are 'Clear' and 'Search' buttons, with the 'Search' button highlighted by a red box.

contains – to locate results containing the character(s) queried, regardless of its position in the text string

does not contain – to locate results not containing the text string queried.

is – To locate results containing an identical word for the character(s) queried

starts with – to locate results containing a word starting with the character(s) queried

ends with – to locate results containing a word ending with the character(s) queried

3. Optionally select a value from the Boolean operators (And, Or). The system adds an additional ‘Description of Goods/Services’ criterion.

Note: Click the “Clear” button to clear the values entered in the search criteria or to reset the search criteria to default.

4. Insert some search criteria.

Note: To search for classification under different class numbers, please provide the class numbers in a comma separated format (e.g. 9,12) or select to utilize the [Classification List/Cross Search List](#)^[A1].

To search for classification under a specific source, please tick the checkbox of the source to be searched. If the source of the description of goods / services is not specified, the search will be carried out in respect of all sources.

5. Click on the “Search” button.

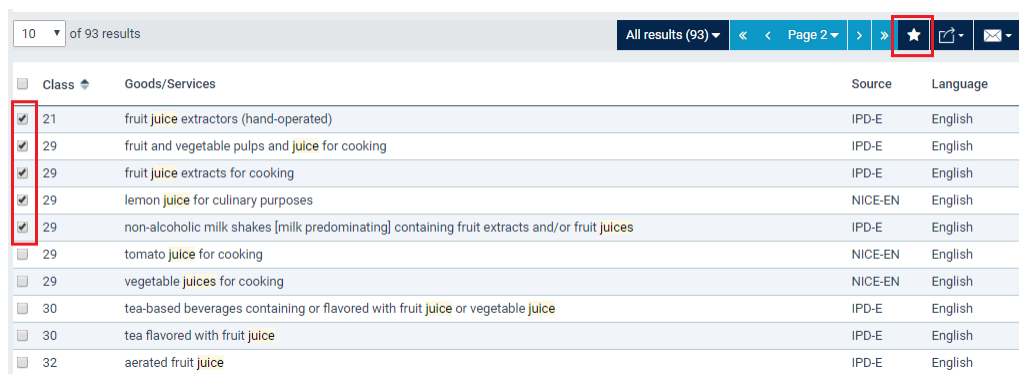
5.2 Goods/Services Classification Extract List

After you have performed a Goods/Services search, you can select and save specific goods/services classification(s) in an ‘Extract List’. This list is accessible by clicking on the “G&S Extract List” tab.

Note: The list of goods/services classification(s) is stored on your browser, so make sure you use the same browser to manage this list.

5.3 How to add results in the “Goods/Services Extract List”

1. Select one or multiple records, by checking the respective checkbox displayed next to the result record(s) and click the “Add to G&S Extract List” option (star icon) available in the results section (top or bottom).



The screenshot shows a search results interface. At the top, it says "10 of 93 results". On the right, there are navigation buttons: "All results (93)", "Page 2", and a star icon (highlighted with a red box) for adding to the extract list. Below this is a table with columns: Class, Goods/Services, Source, and Language. The table lists various goods and services related to fruit and vegetable juices. The first five rows have checkboxes in the 'Class' column, with the first four checked (also highlighted with a red box).

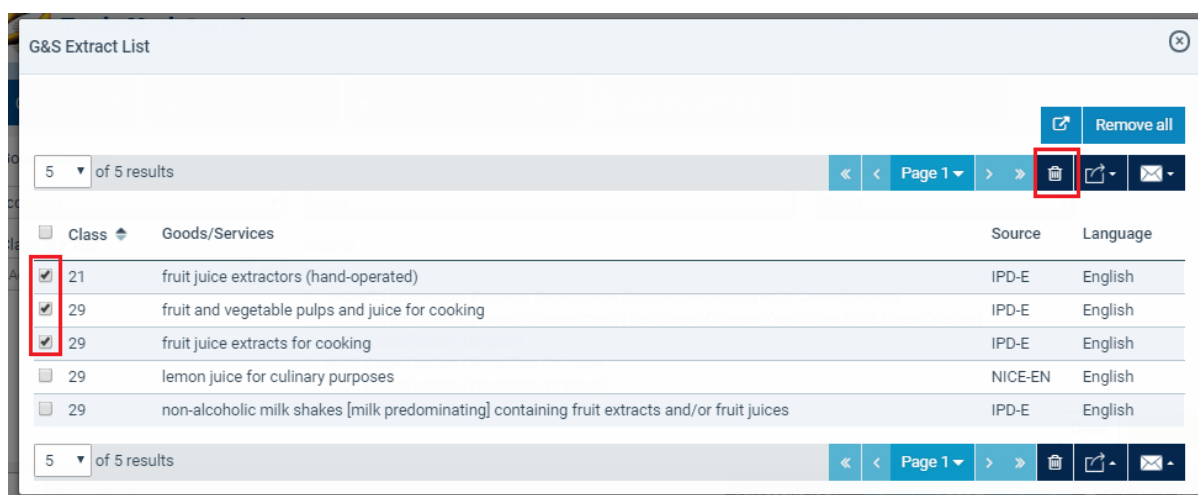
Class	Goods/Services	Source	Language
<input checked="" type="checkbox"/>	21 fruit juice extractors (hand-operated)	IPD-E	English
<input checked="" type="checkbox"/>	29 fruit and vegetable pulps and juice for cooking	IPD-E	English
<input checked="" type="checkbox"/>	29 fruit juice extracts for cooking	IPD-E	English
<input checked="" type="checkbox"/>	29 lemon juice for culinary purposes	NICE-EN	English
<input checked="" type="checkbox"/>	29 non-alcoholic milk shakes [milk predominating] containing fruit extracts and/or fruit juices	IPD-E	English
<input type="checkbox"/>	29 tomato juice for cooking	NICE-EN	English
<input type="checkbox"/>	29 vegetable juices for cooking	NICE-EN	English
<input type="checkbox"/>	30 tea-based beverages containing or flavored with fruit juice or vegetable juice	IPD-E	English
<input type="checkbox"/>	30 tea flavored with fruit juice	IPD-E	English
<input type="checkbox"/>	32 aerated fruit juice	IPD-E	English

Note: The number of records that exist in your extract list is displayed on the header of the “G&S Extract List” tab.

5.4 How to remove results from the “Goods/Services Extract List”

While on the “Goods/Services Extract List”, you can remove previously added records by any of the following ways:

- check the respective checkboxes displayed next to the target result(s) and click on the “Remove” icon
- click the “Remove all” button



6 Trademark Device Code Search^[A2]

All Trade Marks that contain an image are indexed according to a Trade Mark Device Code list (based on WIPO's "International Classification of the Figurative Elements of Marks").

You can search and select the appropriate device code(s) from the WIPO's Vienna Classification list, to feed into the search criterion 'Device Code'.

6.1 How to utilize the Trademark Device Code Search

1. Select the option to initiate the "Device Code Search" by clicking the 'search' icon displayed next to the "Device Code" criterion.

Device Code (Example: 1.1.2)

Add a tag 

2. Enter some search criteria and click on the "Search" option or press the Enter key.

Trade Mark Device Code Search
(based on WIPO's "International Classification of the Figurative Elements of Marks")

Device Description: Contains Language: English

Device Code: Category: Division:

3. Select the target results, by checking the respective checkbox displayed next to the result record(s) and click on the "Add Selected Code(s)" option.

Trade Mark Device Code Search
(based on WIPO's "International Classification of the Figurative Elements of Marks")

Device Description: Contains Language: English

Device Code: Category: Division:

<input type="checkbox"/>	Category	Division	Section	Description
<input checked="" type="checkbox"/>		1	1	Stars
<input checked="" type="checkbox"/>		1	2	One star
<input checked="" type="checkbox"/>		1	3	Two stars
<input type="checkbox"/>	1	1	4	Three stars
<input type="checkbox"/>	1	1	5	More than three stars (Note: Not including constellations and groups of stars of division 1.11)
<input type="checkbox"/>	1	1	8	Stars with three points
<input type="checkbox"/>	1	1	9	Stars with four points
<input type="checkbox"/>	1	1	10	Stars with more than four points
<input type="checkbox"/>	1	1	12	Stars with uneven points (Note: Including sparks consisting of uneven-pointed stars)
<input type="checkbox"/>	1	1	13	Stars with rays or radiating lines (Note: Including sparks consisting of uneven-pointed stars)

4. Close the 'Device Code Search' window using the close ('x') option.

5. Click on the “Search” button.

7 Classification List/Cross Search List^[A3]


You can select the appropriate Trademark Class number(s) you wish to search from the list displayed. The Classification List contains a list of all Trademark classes.

Note: When a class is selected, the related class number(s) will be automatically checked according to the [Cross Search List](#)^[A4]. You can uncheck any selected class(es) by clicking the respective box(es).

7.1 How to utilize the Classification List/Cross Search List



1. Select the option to utilize the “Classification List” by clicking the ‘search’ icon displayed next to the “Class Number” criterion.

Class Number (Example: 3)



2. Select the target class(es) by clicking on the class number. The system feeds the selected class(es) into the search criterion ‘Class Number’.

Class Number Full List



When a class is selected, the related class number(s) will be automatically checked according to the Cross Search List [Cross Search List](#)

Class Number

01	02	03	04	05	06	07	08	09	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44	45					

Cancel

Clear Selection

Add Selected Class(es)

3. Close the ‘Classification List’ window using the close (‘x’) option.
4. Click on the “Search” button.

8 Annex A - Glossary

8.1 Mark Type

A trademark registration / application may be in respect of a certification mark, collective mark, defensive mark or of an ordinary nature.

Certification Mark

A certification mark is a sign indicating that the goods or services in connection with which it is used are certified by the trade mark owner (or by any person approved by the owner) in respect of origin, material, mode of manufacture of goods or performance of services, quality, accuracy or other characteristics.

Collective Mark

A collective mark is a sign distinguishing the goods or services of members of an association from those of other undertakings.

Defensive Mark

An owner of a registered trade mark may file an application for registration of the trade mark as defensive mark if the registered trade mark has become exceptionally well known in Hong Kong in relation to some goods or services that its use in relation to other goods or services would likely to detract from its distinctive character in relation to the goods or services for which it has been used. The owner is not required to use the trade mark on the goods or services applied for but evidence is needed to support the application.

8.2 Nature of Mark

A trademark may be a 3-dimensional shape, colour, sound, smell or other non-traditional mark.

Shape Mark

The shape is the trademark or an element of the trademark.

Colour Mark

Colour or colours is / are the trademark, or an element or elements of the trademark.

Sound Mark

The trade mark consists wholly or in part of a sound.

Smell Mark

The trade mark consists wholly or in part of a smell.

Non-Traditional Mark

Non-traditional mark may be a movement mark, or a hologram.

8.3 Mark Description

A description of the trade mark if it is a 3-dimensional shape, colour, sound or smell mark.

9 Annex B - Live and Dead records

Display of “live” and “dead” trademark records in search result

Trademark records are categorized into “live” and “dead” records for searching purposes according to the status of individual applications or registrations and the period for the status change. The ‘Live/Dead Records’ criterion available in the Quick and Advanced Search, provides an option for users to view dead records.

Dead trademark records are separated from live trademark records in the display of search results. This facilitates users viewing live trademark records for citation search purposes and viewing dead trademark records for reference conveniently.

What does a live or dead record mean?

The table below shows the mapping of online search status of trademark records and the classification as live or dead record.

For TM Applications:

Online Search Status	Live	Dead
Application Received	Live	
Application Received - Application Fee Not Paid	Live	
Application Details Checked, Application Pending	Live	
Application Abandoned	Live (for less than or equal to one year after date of abandonment)	Dead (for more than one year after date of abandonment)
Application Deemed Never to Have Been Made	Live (for less than or equal to one year after date of treating the application as	Dead (for more than one year after date of treating the application as deemed never to have been made)

	deemed never to have been made)	
Examined - First Examination Report Issued	Live	
Examined - Further Examination Report Issued	Live	
Notice of publication of Application Issued	Live	
Application Published	Live	
Application Advertised	Live	
Proposed Opposition	Live	
Application Opposed	Live	
Application Proceeded to Hearing	Live	
Appeal	Live	
Refusal Letter Issued	Live	
Application Refused	Live (for less than or equal to one year after date of refusal)	Dead (for more than one year after date of refusal)
Application Withdrawn	Live (on the date of status change)	Dead (for one day after status change)
Application Divided	Live (if there is at least one of the “new” application created after the division is “live”)	Dead (if ALL the “new” applications created after the division are “dead”)
Application Merged	Live (if the “new” application created after the merger is “live”)	Dead (if the “new” application created after the merger is “dead”)
Partially Assigned	Live (if there is at least one of the “new” application	Dead (if ALL the “new” applications created after the

	created after the partial assignment is “live”)	partial assignment are “dead”)
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For Registered TM:

Online Search Status	Live	Dead
Registered	Live	
Registration Expired	Live	
Registration Removed	Live (for less than or equal to one year after date of removal)	Dead (for more than one year after date of removal)
Registration Cancelled	Live (for less than or equal to one year after date of cancellation)	Dead (for more than one year after date of cancellation)
Registration Surrendered	Live (on the date of status change)	Dead (for one day after status change)
Registration Invalid	Live (for less than or equal to one year after date of invalidation)	Dead (for more than one year after date of invalidation)
Registration Revoked	Live (for less than or equal to one year after date of revocation)	Dead (for more than one year after date of revocation)
Registration Merged	Live (if the “new” registration created after the merger is “live”)	Dead (if the “new” registration created after the merger is “dead”)
Partially Assigned	Live (if there is at least one of the “new” registration created after the partial assignment is “live”)	Dead (if ALL the “new” registrations created after the partial assignment are “dead”)

Contact us by email at enquiry@ipd.gov.hk for any enquiries on our Trade Mark search facilities.