



Hi everyone! During the summer holiday, there are quite a number of major exhibitions for you to visit, some of which are closely related to creativity and intellectual property (IP) rights. This year, the Intellectual Property Department (IPD) will set up a booth at the Hong Kong Book Fair and the Hong Kong Computer & Communications Festival to promote the message of IP rights protection. Visitors may take part in booth games and win souvenir. Do join in with your families and friends. Details of the exhibitions are as follows:

### Hong Kong Book Fair 2021\*

Date: 14 July (Wed) to 20 July (Tue)

Venue: Hong Kong Convention and Exhibition Centre (IPD's Booth: 1C-C23)

For information about the opening hours and ticketing arrangements, please visit

<http://hkbookfair.hktdc.com/en/index.html>

### Hong Kong Computer & Communications Festival 2021\*

Date: 20 August (Fri) to 23 August (Mon)

Venue: Hall 3, Hong Kong Convention and Exhibition Centre (IPD's Booth: K26)

For information about the opening hours and ticketing arrangements, please visit

<https://www.hkccf-expo.com/hkccf>

*\*Please also pay attention to the latest announcements and arrangements regarding COVID-19 made by the Centre for Health Protection and the organisers before attending the events.*

No matter it is a book or a high-tech gadget, it encompasses the creativity and efforts of its author or developer. Please be mindful of the need to respect and protect IP rights when reading books or using high-tech gadgets. Only by doing so can we ensure a sustainable development of the creative industry.

**Pitch in to protect the environment!** To save paper and show care for the environment, you are invited to provide us with your email address for future correspondence. Please send us your name, email address and membership number (see the number on the envelope label) by email at [ipledge@ipd.gov.hk](mailto:ipledge@ipd.gov.hk).



知識產權署  
Intellectual Property Department

## Q&A on IP

- 1) Can the designs of products already on sale in the market still be registered?
- 2) Does the copyright of a work last forever?

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