



【World Intellectual Property Day 2022 — IP and Youth: Innovating for a Better Future】

In 2000, member states of World Intellectual Property Organization (WIPO) designated 26 April, on which the WIPO Convention came into force in 1970, as World Intellectual Property Day with the aim of increasing general understanding of intellectual property (IP). Since then, World IP Day has offered a unique opportunity each year to join with others around the globe to consider how IP contributes to the flourishing of music and the arts, and to driving the technological innovation that helps shape our world.

Under this year’s theme, the World IP Day campaign takes a closer look to how young inventors, creators and enterprises use IP to achieve goals, generate incomes, create job opportunities, address local and global challenges, as well as support community and national developments. For details, please visit the WIPO’s webpage of World IP Day (<http://www.wipo.int/ip-outreach/en/ipday>).

To echo World IP Day 2022 on 26 April 2022, the Intellectual Property Department (IPD) will publish relevant video interviews and articles on various media and platforms to promote the concept of and respect for IP rights:

- Video interviews with young designers and R&D teams will be published on the online news of “Headline Daily”, “Sing Tao Daily”, and “POPnews”.
- Articles about IP and designs of local youngsters will be published on online news of “Headline Daily”, “South China Morning Post”, “Sing Tao Daily – Smart Parents Magazine” and “Mingpao”.

For details of the activities organised by the IPD this year and in previous years, please visit the IPD’s webpage for World IP Day (https://www.ipd.gov.hk/eng/promotion_edu/educational_corner/World_IP_Day.htm) or scan the QR code on the right.



【Subscription to IP e-Newsletter】

You may visit <https://www.ip.gov.hk/en/ip-news.html> or scan the QR code on the right to register for the subscription of IP e-Newsletter and receive the latest information on IP rights at the earliest possible time.

【Pitch in to protect the environment!】

To save paper and show care for the environment, you are invited to provide us with your email address for future correspondence. Please send us your name, email address and membership number (see the number on the envelope label) by email at ipledge@ipd.gov.hk.

We count on your continuous support in IP rights protection. See you next time!



知識產權署
Intellectual Property Department

Q&A on IP

- 1) Does the symbol “©” represent that the work is protected by copyright?
- 2) Is it an infringement act to play recorded copyright music work in public without obtaining license from the copyright owner?

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