



做個「真」「正」消費者 加入「我承諾」行動
Take the Initiative Join the "I Pledge" Campaign

Dear "I Pledge" Members,

"Creativity · Infinity" event

Great news! The "Creativity · Infinity" event, organised by the Intellectual Property Department and Chinese YMCA of Hong Kong in association with the Wan Chai District Council, will be held at the pedestrian precincts on East Point Road, Great George Street and Patterson Street in Causeway Bay, Hong Kong from 2 pm to 8 pm on 5 November 2017 (Sun). With three main zones, namely product demonstration, interactive experience and cultural activities, the event provides a platform for young people to share and exchange creative ideas, so as to inspire creativity and imagination and encourage the creation of infinite possibilities in their daily lives.

A variety of innovative products, such as graphic designs, product designs, illustrations, 3D printed models and technological innovations, will be showcased to display our diversity in creativity. To bring creativity closer to the community, the event will feature interactive robots, VR games, AR games, musical and dance performances, and fashion shows for participants to enjoy the fun brought by creativity. Admission is free. Bring along your family, classmates and friends to spend the day.

This event provides a valuable opportunity for you to explore the infinite possibilities of creativity. It is a chance not to be missed!

Pitch in to protect the environment! To reduce paper consumption and show our care for the environment, you are invited to provide us with your email address for future correspondence so that you will be the first to receive information about our activities by email while helping the environment. Please send us your name, email address and membership number (see the envelope label) by email at ipledge@ipd.gov.hk at your earliest convenience.

香港特別行政區政府知識產權署 市場推廣組
Marketing Division, Intellectual Property Department
The Government of the Hong Kong Special Administrative Region

We count on your continuous support in intellectual property right (IPR) protection. Bye for now!

Marketing Division
Intellectual Property Department

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*如不欲繼續收到此會員通訊，或需更改個人資料[地址或電話]，請電郵至 ipledge@ipd.gov.hk 或致函香港灣仔皇后大道東213號胡忠大廈25樓知識產權署市場推廣組。請註明「我承諾」行動會員編號。

Remarks: An English version of this newsletter is available upon request via e-mail ipledge@ipd.gov.hk or by fax at (852) 2574 9102. Please put down your "I Pledge" Campaign Participant Number in the email or fax, and address it to the Marketing Division (Ref: IPD/925/1).

Q&A on IPR (12) (answers are at the bottom right-hand corner)

- 1) Is registration necessary for protection of copyright works?
- 2) Do pop songs composed by overseas artists qualify for copyright protection in Hong Kong?

Q&A on IPR (12) - Answer:
1) No 2) Yes