



做個「真」「正」消費者 加入「我承諾」行動  
Take the Initiative Join the "I Pledge" Campaign

Dear "I Pledge" Members,

Hi everyone! How are you going to spend your long summer holiday with the sun scorching? Apart from lying on the beach and having a suntan, you may also consider visiting some major exhibitions, some of which are focused on creativity and intellectual property. This year, the Intellectual Property Department (IPD) will run a booth at the Hong Kong Book Fair and the Hong Kong Computer & Communications Festival to promote the message of intellectual property right (IPR) protection. Visitors may play games at the IPD's booth and win a small gift. You are welcome to bring along your family and friends. Details of the exhibitions are as follows:

**Hong Kong Book Fair 2018**

Date: 18 July (Wed) to 24 July (Tue)

Venue: Hong Kong Convention and Exhibition Centre (IPD's Booth: 1C – D23)

For information about the opening hours and ticketing arrangements, please visit

<http://hkbookfair.hktdc.com/en/index.html>.

**Hong Kong Computer & Communications Festival 2018**

Date: 24 August (Fri) to 27 August (Mon)

Venue: Hall 1, Hong Kong Convention and Exhibition Centre (IPD's Booth: P24)

For information about the opening hours and ticketing arrangements, please visit

<http://www.chkci.org.hk/746> (Chinese only).

No matter it is a book or a high-tech gadget, it encompasses the creativity and efforts of its author or developer. Please bear in mind the need to respect and protect IPRs when burying your heads in books or using high-tech gadgets. Only by doing so can we ensure a sustainable development of the creative industry.

**Pitch in to protect the environment!** To save paper and show care for the environment, you are invited to provide us with your email address for future correspondence so that you can receive information about our activities by email well in advance while contributing to environmental protection. Please send us your name, email address and membership number (see the envelope label) by email at [ipledge@ipd.gov.hk](mailto:ipledge@ipd.gov.hk) as soon as possible.

香港特別行政區政府知識產權署 市場推廣組  
Marketing Division, Intellectual Property Department  
The Government of the Hong Kong Special Administrative Region

We count on your continuous support in IPR protection. Bye for now!

Marketing Division  
Intellectual Property Department

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\*如不欲繼續收到此會員通訊，或需更改個人資料[地址或電話]，請電郵至 [ipledge@ipd.gov.hk](mailto:ipledge@ipd.gov.hk) 或致函香港灣仔皇后大道東213號胡忠大廈25樓知識產權署市場推廣組。請註明「我承諾」行動會員編號。

Remarks: An English version of this newsletter is available upon request via e-mail [ipledge@ipd.gov.hk](mailto:ipledge@ipd.gov.hk) or by fax at (852) 2574 9102. Please put down your "I Pledge" Campaign Participant Number in the email or fax, and address it to the Marketing Division (Ref: IPD/925/1).

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**Q&A on IPR (15) (answers are at the bottom right-hand corner)**

- 1) Does a student who has lost a textbook available for purchase in the market have the liberty of making a full copy of the textbook?
- 2) By which type of intellectual property right can a computer game be usually protected?