



做個「真」「正」消費者 加入「我承諾」行動
 Take the Initiative Join the "I Pledge" Campaign

Dear "I Pledge" Members,

Hi everyone! To further enhance the knowledge and understanding of intellectual property (IP) among primary and secondary school students, the Intellectual Property Department will organise an Inter-school Intellectual Property Contest (website: www.ipcontest.hk) from 15 October to 14 November 2018. Details are as follows:

Category: Primary Section (Primary 4 to 6),
 Junior Secondary Section (Secondary 1 to 3)
 and Senior Secondary Section (Secondary 4 to 5)

Award and Prize: The awards to be given in each category are as follows:

Individual Awards*

Category	Award	Number of winners	Prize
Primary Section	Individual Outstanding Award	3	A book coupon of \$300 A certificate
	Merit Award	40	A book coupon of \$100 A certificate
Junior Secondary Section	Individual Outstanding Award	3	A book coupon of \$300 A certificate
	Merit Award	40	A book coupon of \$100 A certificate
Senior Secondary Section	Individual Outstanding Award	3	A book coupon of \$300 A certificate
	Merit Award	30	A book coupon of \$100 A certificate

* The awards will be given to students who answer the questions within the shortest time and get the highest score.

香港特別行政區政府知識產權署 市場推廣組

Marketing Division, Intellectual Property Department

The Government of the Hong Kong Special Administrative Region

School Awards*

Category	Award	Number of winners	Prize
Primary Section	Best Participating School Award	3	A trophy
Secondary Section	Best Participating School Award	3	A trophy

* Schools with the largest number of participants

Please visit the website www.ipcontest.hk on 15 October 2018 to participate in the contest!

In addition, the Hong Kong Social Enterprise Challenge organised by the Center for Entrepreneurship of The Chinese University of Hong Kong, the first inter-collegiate competition of its kind in Hong Kong, is now open for enrolment. For further details about the competition, please visit www.hksec.hk.

Pitch in to protect the environment! To save paper and show care for the environment, you are invited to provide us with your email address for future correspondence so that you can receive information about our activities by email well in advance while contributing to environmental protection. Please send us your name, email address and membership number (see the envelope label) by email at ipledge@ipd.gov.hk as soon as possible.

We count on your continuous support in IP protection. Bye for now!

Marketing Division
Intellectual Property Department

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*如不欲繼續收到此會員通訊，或需更改個人資料[地址或電話]，請電郵至ipledge@ipd.gov.hk或致函香港灣仔皇后大道東213號胡忠大廈25樓知識產權署市場推廣組。請註明「我承諾」行動會員編號。

Remarks: An English version of this newsletter is available upon request via e-mail ipledge@ipd.gov.hk or by fax at (852) 2574 9102. Please put down your "I Pledge" Campaign Participant Number in the email or fax, and address it to the Marketing Division (Ref: IPD/925/1).

Q&A on IPR (16) (answers are at the bottom right-hand corner)

- 1) Can the design of products already on sale in the market still be registered?
- 2) Do pop songs composed overseas qualify for copyright protection in Hong Kong?

Q&A on IPR (16) - Answer:
1) No 2) Yes