



做個「真」「正」消費者 加入「我承諾」行動
Take the Initiative Join the "I Pledge" Campaign

Dear "I Pledge" Members,

Hi everyone! How are you going to spend your long summer holiday in this sweltering heat? Apart from lying on the beach and having a suntan, you may also consider visiting major exhibitions, some of which are focused on creativity and intellectual property. This year, the Intellectual Property Department (IPD) will run a booth at the Hong Kong Book Fair and the Hong Kong Computer & Communications Festival to promote the message of intellectual property (IP) rights protection. Visitors may play games at the IPD's booth and win a small gift. You are welcome to bring along your family and friends. Details of the exhibitions are as follows:

Hong Kong Book Fair 2019

Date: 17 July (Wed) to 23 July (Tue)

Venue: Hong Kong Convention and Exhibition Centre (IPD's Booth: 1A – B22)

For information about the opening hours and ticketing arrangements, please visit <http://hkbookfair.hktdc.com/en/index.html>

Hong Kong Computer & Communications Festival 2019

Date: 23 August (Fri) to 26 August (Mon)

Venue: Hall 1, Hong Kong Convention and Exhibition Centre (IPD's Booth: F28)

For information about the opening hours and ticketing arrangements, please visit <http://www.chkci.org.hk/english>

No matter it is a book or a high-tech gadget, it encompasses the creativity and efforts of its author or developer. Please bear in mind the need to respect and protect IP rights when burying your head in books or using high-tech gadgets. Only by doing so can we ensure a sustainable development of the creative industry.

香港特別行政區政府知識產權署 市場推廣組
Marketing Division, Intellectual Property Department
The Government of the Hong Kong Special Administrative Region

Pitch in to protect the environment! To save paper and show care for the environment, you are invited to provide us with your email address for future correspondence so that you can receive information about our activities by email well in advance while contributing to environmental protection. Please send us your name, email address and membership number (see the envelope label) by email at ipledge@ipd.gov.hk as soon as possible.

We count on your continuous support in IP rights protection. Bye for now!

Marketing Division
Intellectual Property Department

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*如不欲繼續收到此會員通訊，或需更改個人資料〔地址或電話〕，請電郵至ipledge@ipd.gov.hk或致函香港灣仔皇后大道東213號胡忠大廈25樓知識產權署市場推廣組。請註明「我承諾」行動會員編號。

Remarks: An English version of this newsletter is available upon request via e-mail ipledge@ipd.gov.hk or by fax at (852) 2574 9102. Please mark your "I Pledge" Campaign Participant Number and attention to the Marketing Division (Ref: IPD/925/1).

Q&A on IPR (19) (answers are at the bottom right-hand corner)

- 1) Does a student who has lost a textbook available for purchase in the market have the liberty of making a full copy of the textbook?
- 2) By which type of IP right can a computer game be usually protected?

Q&A on IPR (19) – Answer:
1) No
2) Copyright