

MPLC HK Umbrella License® Annual Rate (MPLC HK 影視公開播放牌照年費率)

MPLC's fees are determined based on the circumstances of the particular market(s) and usage(s) being licensed. Generally speaking, MPLC provides two different types of licenses: (1) a title-by-title license allowing the limited use of one or more specifically designated works that may be advertised to the general public, and for which an admission fee can be charged; and (2) an 'Umbrella License®' allowing the unlimited use of any titles represented by MPLC for viewings that may not be advertised to the general public and for which no admission fee is charged. MPLC fees for title-by-title licensing are separately negotiated in each instance depending the circumstances of the prospective usage, and in accordance with any particular instructions, conditions, or restrictions placed on the titles by our producer clients. However, MPLC fees for an annual Umbrella License® are more easily classifiable for various markets, as follows:

Market	Fee Base						
	Tier 1 (year)	(HK\$ /year)	Tier 2 (year)	(HK\$ /year)	Tier 3 (year)	(HK\$ /year)	
1 Activity Centers	活動中心/文化中心	/location	12,600				
2 Bars & Restaurants	酒吧及食肆	/location	9,975				
3 Beauty Salons	美容店	/location	9,975				
4 Book Stores	書店	/location	9,975				
5 Buses	巴士	/bus	1,575				
6 Car Dealer Showrooms	汽車銷售點	/location	15,750				
7 Churches	教堂/教會	<200 mem.; /location	9,975	201+ mem /location	15,750		
8 Co-working Space	共享工作間	<150 tenants /location	15,750	151+ tenants /location	21,000		
9 Community Centers	社區中心	/location	9,975				
10 Condominium	屋苑及會所	<500 units; /unit	80	501-1000 units; /unit	65	1001+; /unit	50
11 Corporations	企業機構	<200 employees; /location	21,000	201-250 emp; /location	31,500	501+ employees; /location	42,000
12 Dentists' Offices	牙科診所	/location	12,600				
13 Dialysis Centers	透析中心	/location	15,750				
14 Doctors' Offices	醫科診所	/location	12,600				
15 Elderly Living Facilities	長者護老中心	/location	9,975				
16 Electrical Appliance Stores	電器零售店	/location	9,975				
17 Event Management Agencies	活動宣傳公司	/screening	7,875				
18 Hair Salons	美髮店	/location	9,975				
19 Health Clubs & Gyms	健身會所	/location	9,975				
20 Holiday Camps	活動渡假村	/location	15,750				
21 Hotel Function Room	酒店宴會廳	/room	15,750				
22 Hostels	旅舍	/location	9,975				
23 Manicure Salon	美甲店	/location	9,975				
24 Membership Clubs	私人會所	<200 members; /location	21,000	201-500 mem; /location	31,500	501+ members; /location	42,000
25 Nurseries and Kindergartens	托兒園/幼稚園	<100 kids; /location	9,975	101+ kids; /location	12,600		
26 Party Room	派對活動室	/location	15,750				
27 Primary & Secondary Schools	小學及中學	<500 students; /location	15,750	500-1000 students; /location	23,625	1001+ students; /location	29,925
28 Shopping Malls	商場	<100 shops; /location	21,000	101-200 shops; /location	39,375	201+ shops; /location	57,750
29 Stadiums	體育館	<2000 seats; /seat	65	2001-5000 seats; /seat	50	5001+ seats; /seat	35
30 Supermarket	超級市場	/location	9,975				
31 Universities	大學	<1000 students; /location	44,100	<5000 students; /location	131,250	<5000 students; /stdt; /loc.	30

* MPLC reserves the right to adjust fees as appropriate in accordance with particular situations in certain circumstances.