



# NO FAKES PLEDGE APPLICATION FORM

Please read the terms and conditions at the webpage of Intellectual Property Department (IPD) or leaflet of "No Fakes Pledge" Scheme before completing this form.

## Type of Application *(Please choose one or more options)*

☐ First Application ☐ Renewal Application ☐ Change of Information : \_\_\_\_\_

### Important Notes:

- (1) For renewal applicant, please return your renewal application to your respective issuing body by 31<sup>st</sup> December.
- (2) Handling and removal of expired logos and materials:
- All expired "No Fakes" stickers, tent cards and electronic logos should not be displayed and used.
  - All merchants must return all invalid "No Fakes" stickers and tent cards or proof/ written declaration stating self-destruction of expired stickers and tent cards to the issuing body concerned within one month after the expiry of the "No Fakes" materials.
  - All merchants must remove all the invalid electronic "No Fakes" logos from their business website, mobile app and social media platform(s) (where applicable).
  - If the merchant fails to handle or remove the expired "No Fakes" stickers, tent cards and electronic logos in accordance with the above rules, or return any proof/ written declaration, its renewal application for the coming year will not be entertained. The issuing body will keep a list of merchants who fail to return the proof/ written declaration, which forms a basis for refusal of their renewal of membership applications. The list will also be provided to IPD for record.

## Company Information

Company Name (Chinese) : \_\_\_\_\_

Company Name (English) : \_\_\_\_\_

Business Address : \_\_\_\_\_

Business Registration No. : \_\_\_\_\_

Company is operating : ☐ Physical Outlet(s) ☐ Online Retailer

Contact Person : \_\_\_\_\_ Position : \_\_\_\_\_

Email : \_\_\_\_\_ Tel : \_\_\_\_\_

## Type of Membership *(Please choose one or more options)*

☐ **Retailer** (with Physical Outlet(s))

Retailer Name (Chinese) : \_\_\_\_\_

Retailer Name (English) : \_\_\_\_\_

Website : \_\_\_\_\_

Business Started Since (mm/yyyy) : \_\_\_\_\_ No. of Retail Outlets : \_\_\_\_\_

Retail Outlet Address : *(Please use separate sheets if there is more than one outlet.)*

Outlet 1 (Chinese) : \_\_\_\_\_ Tel : \_\_\_\_\_

Outlet 1 (English) : \_\_\_\_\_

☐ **Online Retailer**

Online Shop Name (Chinese) : \_\_\_\_\_

Online Shop Name (English) : \_\_\_\_\_

Online Shop URL : \_\_\_\_\_ Tel : \_\_\_\_\_

Is Online Shop URL a registered domain name? ☐ Yes ☐ No

Mode of Operation *(Please choose one or more options)*

☐ **Website**

Business Started Since (mm/yyyy) : \_\_\_\_\_

Is the server hosted in Hong Kong? ☐ Yes ☐ No

Is it operating on a trusted hosting platform which provides web security? ☐ Yes ☐ No

Name of hosting platform : \_\_\_\_\_

☐ **Mobile App**

Business Started Since (mm/yyyy) : \_\_\_\_\_

Is it hosting via or in legitimate and official app store(s) or market(s)? ☐ Yes ☐ No

Name of Mobile App : \_\_\_\_\_

Name of app store(s) : \_\_\_\_\_

## Category of Merchandise *(Please choose not more than TWO options)*

- |   |  |
|---|--|
| <input type="checkbox"/> 1. Baby ,Children Merchandise and Toys                     | <input type="checkbox"/> 8. Food, Wine and Supermarkets              |
| <input type="checkbox"/> 2. Beauty and Health                                       | <input type="checkbox"/> 9. Decoration Materials, Furniture and Home |
| <input type="checkbox"/> 3. Books, Stationery and Gifts                             | <input type="checkbox"/> 10. Handbags, Shoes and Leather Goods       |
| <input type="checkbox"/> 4. Clothing and Accessories                                | <input type="checkbox"/> 11. Jewellery and Watches                   |
| <input type="checkbox"/> 5. Department Stores and Sporting Goods                    | <input type="checkbox"/> 12. Optical Goods                           |
| <input type="checkbox"/> 6. Drug Stores and Pharmacies                              | <input type="checkbox"/> 13. Others, please specify                  |
| <input type="checkbox"/> 7. Audiovisual, Digital Products and Electrical Appliances |  |

### Declaration

I declare that I have been authorized by the Company of the present application to make the decoration

- (1) that all the information provided in this Application and the supporting documents provided to the Issuing Bodies (if needed) is true, accurate and complete;
- (2) that the Company agrees to abide by the Code of Practice, Other Terms and Conditions and the conditions on the "Use of 'No Fakes' Logo" as stated in the leaflet of the "No Fakes Pledge" Scheme;
- (3) that the Company is not aware that it is the subject of any complaints received by the Supporting Organisations of the Scheme (that is, Consumer Council and Hong Kong Customs & Excise Department) for selling or dealing in pirated or counterfeit goods in the past twelve months, and
- (4) that the Company consents to the release to and/or request for complaint records or information by the Issuing Bodies or the Co-ordinator in relation to any allegations received by the Supporting Organisations against the Company for sale or dealing in pirated or counterfeit goods in the past twelve months.

Authorised Signature : \_\_\_\_\_ Company Stamp : \_\_\_\_\_

Name and Title : \_\_\_\_\_ Date : \_\_\_\_\_

### Personal Data Collection Statement

The provision of personal data is voluntary. However, failure to provide such data may make it impossible to process your application and communicate with you. Purposes of collection: The personal data you provide will be used for processing your application, future correspondence and in relation to activities for the promotion of this Scheme.

Transfer of personal data: For the purposes of collection mentioned above, the personal data you provide may be disclosed to the Issuing Bodies of this Scheme, Government departments and organisations that are directly involved in this Scheme and service contractors.

Access to/correction of personal data: In accordance with the Personal Data (Privacy) Ordinance, you have the right to request access to and correct the personal data provided. Requests should be made in writing to the respective Issuing Body or Intellectual Property Department.

### (☒) Checklist *(Please check if you have met the following conditions when submitting your application)*












- ☐ Physical outlet/ Online shop is fully operative for at least a year
- ☐ Selected the category of merchandise sold by your shop (maximum two categories)
- ☐ (Online shop) with registered domain name valid for at least 6 months
- ☐ (Online shop) obtained Secure Sockets Layer (SSL) certificate and valid for at least 3 month
- ☐ (Online shop) server being hosted in Hong Kong or a trusted platform that provides web security
- ☐ (Online shop) provided online check-out option(s)
- ☐ (Online shop) provided accessible contact information
- ☐ (Online shop) provided clear shopping logistics as well as return/ refund policy
- ☐ (Mobile Apps) Host in legitimate and official app store or market

### (Official Use Only)

Issuing Body :	Information submitted by applicant has been verified Officer Signature :
Tent Card & Sticker No. :	Date of Issue :

Please return the completed application form to the Issuing Body concerned

### Issuing Bodies

 <p><b>Educational Booksellers' Association Ltd.</b> 教育圖書零售業商會 ☎ 2480 0241 ☎ 2480 0149</p>	 <p><b>H.K. &amp; KLN. Electrical Appliances Merchants Association Ltd.</b> 港九電器商聯會 ☎ 2394 2135 ☎ 2398 0147 www.hkeama.com.hk</p>	 <p><b>Hong Kong Book &amp; Stationery Industry Association</b> 香港圖書文具業商會 ☎ 2388 2356 ☎ 2385 7436 www.hkbsia.org</p>	 <p><b>香港知識產權保護協會</b> Hong Kong Intellectual Property Council 香港工業貿易發展局 A/RD Council ☎ 2732 3161 ☎ 2312 7721 www.industryhk.org</p>
 <p><b>Hong Kong General Chamber of Pharmacy Ltd.</b> 港九藥房總商會有限公司 ☎ 2543 9123 ☎ 3107 0527 www.hkgcpl.com.hk</p>	 <p><b>HK Record Merchants Association Ltd.</b> 香港唱片商會 ☎ 2384 8687 ☎ 2782 1745</p>	 <p><b>HONG KONG RETAIL MANAGEMENT ASSOCIATION</b> 香港零售管理協會 ☎ 2866 8311 ☎ 2866 8380 www.hkarma.org</p>	 <p><b>The Chamber of Hong Kong Computer Industry</b> 香港電腦商會 ☎ 2785 8867 ☎ 3526 0898 www.chkci.org.hk</p>
 <p><b>The Cosmetic &amp; Perfumery Association of Hong Kong</b> 香港化粧品同業協會 ☎ 2366 8801 ☎ 2312 0348 www.cosmetic.org.hk</p>	 <p><b>The General Chamber of Hong Kong Ceramic Tiles And Sanitary Wares Limited</b> 香港瓷磚潔具業總商會有限公司 ☎ 3428 2622 ☎ 8148 2844 www.hkctsw.org</p>	 <p><b>The Jewellers' and Goldsmiths' Association of Hong Kong Limited</b> 香港珠寶首飾業商會 ☎ 2543 9633 ☎ 2850 7361</p>	

### Co-ordinator

 **知識產權署**  
Intellectual Property Department  
☎ 2961 5625 ☎ 2155 2310  
www.ipd.gov.hk

### Supporting Organisations

 <p><b>Consumer Council</b> 消費者委員會 ☎ 2929 2222 ☎ 2856 3611 www.consumer.org.hk</p>	 <p><b>Hong Kong Computer Emergency Response Team Coordination Centre</b> 香港電腦保安事故協調中心 ☎ 8105 6060 ☎ 8105 9760 www.hkcert.org</p>	 <p><b>Hong Kong Customs &amp; Excise Department</b> 香港海關 ☎ 2545 6182 ☎ 2543 4942 www.customs.gov.hk</p>	 <p><b>Hong Kong Internet Registration Corporation Limited</b> 香港互聯網註冊管理有限公司 ☎ 2319 2303 ☎ 2319 2626 www.hkirc.hk</p>
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