



**The British
Chamber of Commerce
in Hong Kong**
香港英商會

16 February 2015

The Hon Gregory So Kam-leung, GBS, JP
Secretary for Commerce and Economic Development
The Commerce and Economic Development Bureau
East Wing
2 Tim Mei Avenue
Tamar, Hong Kong

**Public Consultation on Application of the Madrid Protocol Concerning
International Registration Marks to the HKSAR**

The British Chamber of Commerce in Hong Kong has reviewed the consultation paper and strongly supports the application of the Madrid Protocol concerning international registration marks to the HKSAR as soon as is possible.

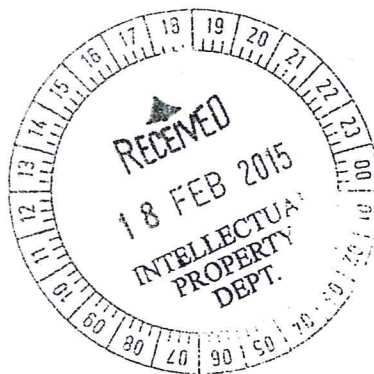
The Chamber believes this will provide a 'one-stop-shop' for international registration/trademark protection for Hong Kong businesses' IP when working internationally.

Further, the Chamber sees that this will be most helpful to the competitiveness of business in Hong Kong, which the Chamber strongly support.

Finally, the Chamber sees this initiative will contribute to Hong Kong's aspirations as an 'IP trading hub' and supports this.

Yours sincerely

Andrew Weir
Chairman
British Chamber of Commerce in Hong Kong



Where business gets done

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