



FW: Consultation on proposed application of Madrid Protocol to Hong Kong
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to:
mp_consultation@ipd.gov.hk

02/12/2014 17:57

Cc:

"Margaret Fong (Dir)", "Stephen Liang (PP)"

Hide Details

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History: This message has been forwarded.

1 Attachment



mg_info.txt

To: Director of Intellectual Property, IP Department, The Government of the HKSAR

In response to the Consultation exercise and invitation below, I hereby respond on behalf of the Hong Kong Trade Development Council and would like to express our Council's support to the proposed application of Madrid Protocol to Hong Kong.

We agree with the Consultation Paper's assessment that application of the Madrid Protocol to Hong Kong could bring substantial benefits to local business and promote Hong Kong as an intellectual property trading hub.

We also agree that given the unique 'Special Administrative Region' status of Hong Kong and its close economic relationship with Mainland China, there is a need to study and explore a special arrangement between the two places to facilitate trade mark registrations by Hong Kong applicants for registration in Mainland China and vice versa, without prejudice to the proposed application of the Madrid Protocol to Hong Kong. Specifically, there should be mutual recognition of trademarks registered in Mainland

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China and Hong Kong, thereby offering an efficient and cost-effective one-stop service for trademark owners in the two places. While Hong Kong businesses will thus be better poised to explore business opportunities across the border, this arrangement will also facilitate mainland companies to do business in Hong Kong, both of which will help enhance Hong Kong's role as an IP trading hub.

With warm regards

Nicholas Kwan

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