



NO FAKES PLEDGE APPLICATION FORM

Please read the terms and conditions at the webpage of Intellectual Property Department (IPD) or leaflet of "No Fakes Pledge" Scheme before completing this form.

Type of Application *(Please choose one or more options)*

☐ First Application ☐ Renewal Application ☐ Change of Information : _____

Important Notes:

- (1) For renewal applicant, please return your renewal application to your respective issuing body by 31st December.
- (2) Handling and removal of expired logos and materials:
 - All expired "No Fakes" stickers, tent cards and electronic logos should not be displayed and used.
 - All merchants must return all invalid "No Fakes" stickers and tent cards or proof/ written declaration stating self-destruction of expired stickers and tent cards to the issuing body concerned within one month after the expiry of the "No Fakes" materials.
 - All merchants must remove all the invalid electronic "No Fakes" logos from their business website, mobile app and social media platform(s) (where applicable).
 - If the merchant fails to handle or remove the expired "No Fakes" stickers, tent cards and electronic logos in accordance with the above rules, or return any proof/ written declaration, its renewal application for the coming year will not be entertained. The issuing body will keep a list of merchants who fail to return the proof/ written declaration, which forms a basis for refusal of their renewal of membership applications. The list will also be provided to IPD for record.

Company Information

Company Name (Chinese) : _____

Company Name (English) : _____

Business Address : _____

Business Registration No. : _____

Company is operating : ☐ Physical Outlet(s) ☐ Online Retailer

Contact Person : _____ Position : _____

Email : _____ Tel : _____

Type of Membership *(Please choose one or more options)*

☐ **Retailer** (with Physical Outlet(s))

Retailer Name (Chinese) : _____

Retailer Name (English) : _____

Website : _____

Business Started Since (mm/yyyy) : _____ No. of Retail Outlets : _____

Retail Outlet Address : *(Please use separate sheets if there is more than one outlet.)*

Outlet 1 (Chinese) : _____ Tel : _____

Outlet 1 (English) : _____

☐ **Online Retailer**

Online Shop Name (Chinese) : _____

Online Shop Name (English) : _____

Online Shop URL : _____ Tel : _____

Is Online Shop URL a registered domain name? ☐ Yes ☐ No

Mode of Operation *(Please choose one or more options)*

☐ **Website**

Business Started Since (mm/yyyy) : _____

Is the server hosted in Hong Kong? ☐ Yes ☐ No

Is it operating on a trusted hosting platform which provides web security? ☐ Yes ☐ No

Name of hosting platform : _____

☐ **Mobile App**

Business Started Since (mm/yyyy) : _____

Is it hosting via or in legitimate and official app store(s) or market(s)? ☐ Yes ☐ No

Name of Mobile App : _____

Name of app store(s) : _____

Category of Merchandise *(Please choose not more than TWO options)*

- | | |
|---|--|
| ☐ 1. Baby ,Children Merchandise and Toys | ☐ 8. Food, Wine and Supermarkets |
| ☐ 2. Beauty and Health | ☐ 9. Decoration Materials, Furniture and Home |
| ☐ 3. Books, Stationery and Gifts | ☐ 10. Handbags, Shoes and Leather Goods |
| ☐ 4. Clothing and Accessories | ☐ 11. Jewellery and Watches |
| ☐ 5. Department Stores and Sporting Goods | ☐ 12. Optical Goods |
| ☐ 6. Drug Stores and Pharmacies | ☐ 13. Others, please specify |
| ☐ 7. Audiovisual, Digital Products and Electrical Appliances | |

Declaration

I declare that I have been authorized by the Company of the present application to make the decoration

- (1) that all the information provided in this Application and the supporting documents provided to the Issuing Bodies (if needed) is true, accurate and complete;
- (2) that the Company agrees to abide by the Code of Practice, Other Terms and Conditions and the conditions on the "Use of 'No Fakes' Logo" as stated in the leaflet of the "No Fakes Pledge" Scheme;
- (3) that the Company is not aware that it is the subject of any complaints received by the Supporting Organisations of the Scheme (that is, Consumer Council and Hong Kong Customs & Excise Department) for selling or dealing in pirated or counterfeit goods in the past twelve months, and
- (4) that the Company consents to the release to and/or request for complaint records or information by the Issuing Bodies or the Co-ordinator in relation to any allegations received by the Supporting Organisations against the Company for sale or dealing in pirated or counterfeit goods in the past twelve months.

Authorised Signature : _____

Company Stamp : _____

Name and Title : _____

Date : _____

Personal Data Collection Statement

The provision of personal data is voluntary. However, failure to provide such data may make it impossible to process your application and communicate with you. Purposes of collection: The personal data you provide will be used for processing your application, future correspondence and in relation to activities for the promotion of this Scheme.

Transfer of personal data: For the purposes of collection mentioned above, the personal data you provide may be disclosed to the Issuing Bodies of this Scheme, Government departments and organisations that are directly involved in this Scheme and service contractors.

Access to/correction of personal data: In accordance with the Personal Data (Privacy) Ordinance, you have the right to request access to and correct the personal data provided. Requests should be made in writing to the respective Issuing Body or Intellectual Property Department.

☒ Checklist *(Please check if you have met the following conditions when submitting your application)*

- ☐ Physical outlet/ Online shop is fully operative for at least a year
- ☐ Selected the category of merchandise sold by your shop (maximum two categories)
- ☐ (Online shop) with registered domain name valid for at least 6 months
- ☐ (Online shop) obtained Secure Sockets Layer (SSL) certificate and valid for at least 3 month
- ☐ (Online shop) server being hosted in Hong Kong or a trusted platform that provides web security
- ☐ (Online shop) provided online check-out option(s)
- ☐ (Online shop) provided accessible contact information
- ☐ (Online shop) provided clear shopping logistics as well as return/ refund policy
- ☐ (Mobile Apps) Host in legitimate and official app store or market

(Official Use Only)

Issuing Body :	Information submitted by applicant has been verified Officer Signature :
Tent Card & Sticker No. :	Date of Issue :

Please return the completed application form to the Issuing Body concerned

Issuing Bodies

 Educational Booksellers' Association Ltd. 教育圖書零售業商會 ☎ 2480 0241	 H.K. & KLN, Electrical Appliances Merchants Association Ltd. 港九電器商聯會 ☎ 2394 2135 ☎ www.hkeama.com.hk	 Hong Kong Book & Stationery Industry Association 香港圖書文具業商會 ☎ 2388 2356 ☎ www.hkbsia.org	 Hong Kong General Chamber of Pharmacy Ltd. 港九藥房總商會有限公司 ☎ 2543 9123 ☎ www.hkgcpl.com.hk
 Hong Kong Intellectual Property Council 香港知識產權保護協會 ☎ 2732 3188 ☎ www.industryhk.org	 HK Record Merchants Association Ltd. 香港唱片商會 ☎ 2384 8687	 HONG KONG RETAIL MANAGEMENT ASSOCIATION 香港零售管理協會 ☎ 2866 8311 ☎ www.hkrma.org	 The Chamber of Hong Kong Computer Industry 香港電腦商會 ☎ 2785 8867 ☎ www.chkci.org.hk
 The Cosmetic & Perfumery Association of Hong Kong 香港化粧品同業協會 ☎ 2366 8801 ☎ www.cosmetic.org.hk	 The Federation of Hong Kong Watch Trades & Industries Limited 香港鐘表業總會 ☎ 2523 3232 ☎ www.hkwatch.org	 The General Chamber of Hong Kong Ceramic Tiles And Sanitary Wares Limited 香港瓷磚潔具業總商會有限公司 ☎ 3428 2622 ☎ www.hkctsw.org	 The Hong Kong Medicine Dealers' Guild 香港藥行商會 ☎ 2577 6424
			 The Jewellers' and Goldsmiths' Association of Hong Kong Limited 香港珠寶首飾業商會 ☎ 2543 9633

Co-ordinator

 **知識產權署**
Intellectual Property Department
☎ 2961 5625
☎ www.ipd.gov.hk

Supporting Organisations

 Consumer Council 消費者委員會	 Hong Kong Computer Emergency Response Team Coordination Centre 香港電腦保安事故協調中心 HKCERT	 Hong Kong Customs & Excise Department 香港海關	 Hong Kong Internet Registration Corporation Limited 香港互聯網註冊管理有限公司 Updated on 14 Sep 2026
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