

# IP Ambassador Programme 2022 – 2023

The Intellectual Property Department of the Government of the HKSAR (the IPD), with the School of Law of City University of Hong Kong (the CityU), the Faculty of Law of the Chinese University of Hong Kong (the CUHK) and the Faculty of Law of the University of Hong Kong (the HKU), is organising the IP Ambassador Programme 2022 – 2023. We are now recruiting passionate volunteers as “IP Ambassadors” to join us in various IP-related activities including conducting IP talks for primary, secondary and tertiary school students in Hong Kong in this school year.

Please join us to promote the respect for IP rights!



## Responsibilities

- Promote IP awareness and right through various youth activities such as school visits and creativity competitions for students;
- Provide sound contribution and brainstorming ideas for IP teen city website as well as production of IP education materials and deliverables; &
- Attend training, briefing and de-briefing sessions arranged by the IPD. (N.B. The first briefing and training session will be conducted in November 2022.



## Opportunities and Recognition

- Be invited to participate in the IPD's activities such as conferences, lectures, seminars, exchange programmes, school talks, etc. (e.g. Business of Design Week 2022, Business of IP Asia Forum 2022, IEEM IP Programme 2023, Celebration Reception of the World IP Day, IP Manager Training Programme and more);
- Mingle with IP practitioners in the IPD's activities / events; &
- Be awarded the “IP Ambassador” certificate.



## Eligibility / Requirements

- Being an undergraduate majoring in Law or a postgraduate studying PCLL / JD in the CityU / CUHK / HKU;
- Having completed at least one course / module in intellectual property law in Hong Kong or overseas, OR possessing relevant work experience in the area of IP;
- Being responsible and energetic, and a good team player;
- Possessing good communication skills and fluency in Cantonese, Putonghua and English; &
- Being passionate about youth education.



## Application and Enquiries

Application form:  
<https://rb.gy/av9w8w>

Application deadline:  
4 Nov 2022 (Friday)

## Enquiries:

Leon Tse (From the IPD)

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