

Mainland and Hong Kong SAR, Macao SAR Intellectual Property Symposium 2026

Organisers

**Office of Hong Kong, Macao and Taiwan Affairs of China National Intellectual Property Administration
Intellectual Property Department of the Government of the Hong Kong SAR
Economic and Technological Development Bureau of the Government of the Macao SAR**

16 July 2026 (Thursday)

**Convention Hall of the Macao Science Center Convention Center
(Address: Avenida Dr. Sun Yat-sen, Macao)**

The “Mainland and Hong Kong SAR, Macao SAR Intellectual Property Symposium” (“the Symposium”) has been an annual event held in rotation in the Mainland, Hong Kong SAR and Macao SAR since 2000. The Symposium of 2026 to be held in Macao is jointly organised by Office of Hong Kong, Macao and Taiwan Affairs of China National Intellectual Property Administration, Intellectual Property Department of the Government of the Hong Kong SAR, and the Economic and Technological Development Bureau of the Government of the Macao SAR.

The Symposium aims to enhance exchange and co-operation among the Mainland, Hong Kong SAR and Macao SAR, provide enterprises, intellectual property (IP) practitioners and government officials in the Mainland, Hong Kong SAR and Macao SAR with the latest information, and deepen their understanding of IP through discussions. Under the global trend of driving growth through innovation, staying on top of the latest IP development and effective IP protection and exploitation strategies is key to making a head start.

This year’s Symposium will cover the latest updates on IP in the Mainland, Hong Kong SAR and Macao SAR. There will also be case sharing on effective exploitation of IP rights to facilitate trademark protection strategy and brand development, and share relevant experiences in relation to IP protection under digital economy development, which help deepen IP exchange and cooperation among the Mainland, Hong Kong SAR and Macao SAR.

Themes of this year’s Symposium include:

- (1) The Latest Development of Intellectual Property in the Mainland and Hong Kong SAR, Macao SAR;
- (2) Trademark Protection Strategy: Safeguarding High-Quality Brand Development
- (3) Digital Economy Development and Intellectual Property Protection

The Symposium will be conducted in Putonghua and simultaneous interpretation in English will be provided. Participation in the Symposium is free of charge (Transportation, meals and accommodation should be arranged by participants at their own expenses).

Date & Time:	16 July 2026 (Thursday) 9:30am – 5:45pm (Registration starts at 9:00am)
Venue:	Convention Hall of the Macao Science Center Convention Center (Address: Avenida Dr. Sun Yat-sen, Macao)
Speakers:	Senior government officials and representatives from universities, enterprises in the Mainland, Hong Kong and Macao

Language:	Putonghua
Fee:	Free (Transportation, meals and accommodation should be arranged by participants at their own expenses)
Programme:	Please refer to Annex 1
Website:	http://www.ipd.gov.hk (What's New)
Registration:	Online Registration: https://www.ip.gov.hk/en/forms/index_id_12.html. Please submit it on or before 6 July 2026 (Monday). For enquiries on application, please reach Miss Cindy Tang at 2961 6933.

Mainland and Hong Kong SAR, Macao SAR Intellectual Property Symposium 2026

Organisers

Office of Hong Kong, Macao and Taiwan Affairs of China National Intellectual Property Administration
Intellectual Property Department of the Government of the Hong Kong SAR
Economic and Technological Development Bureau of the Government of the Macao SAR

16 July 2026 (Thursday)

Convention Hall of the Macao Science Center Convention Center

Programme Rundown

AM Session	
09:00—09:30	Registration
09:30—10:00	Opening Ceremony Opening Speech: (1) Mr. YAU Yun Wa, Director of Economic and Technological Development Bureau, the Government of the Macao SAR (2) Mr. Thomas TSANG, Acting Director of Intellectual Property, the Government of the Hong Kong SAR (3) Mr. ZHANG Zhicheng, Deputy Commissioner of China National Intellectual Property Administration Photo-taking Session (officiating guests, speakers and moderators)
10:00—10:40	Theme 1: The Latest Development of Intellectual Property in the Mainland and Hong Kong SAR, Macau SAR Moderator: Mr. Raymond LAM, Assistant Director of Intellectual Property, the Government of the Hong Kong SAR Speakers: (1) Ms. WANG Ying, Deputy Director General of Office of Hong Kong, Macao and Taiwan Affairs, China National Intellectual Property Administration (2) Ms. YE Tingting, Deputy Director of Enforcement Division, Copyright Department, National Copyright Administration of China
10:40—10:55	Break
10:55—11:35	Theme 1: The Latest Development of Intellectual Property in the Mainland and Hong Kong SAR, Macau SAR (Con't) Speakers: (3) Mr. Patrick YEUNG, Senior Solicitor of Intellectual Property Department, the Government of the Hong Kong SAR (4) Mr. HO Chi Ieong, Head of the Trademark Registration Division, Intellectual Property Department of Economic and Technological Development Bureau, the Government of the Macao SAR

11:35—11:50	Discussion / Q&A Session
11:50	End of the Morning Session
PM Session	
14:30—15:35	Theme 2: Trademark Protection Strategy: Safeguarding High-Quality Brand Development Moderator: Ms. WANG Ying, Deputy Director General of Office of Hong Kong, Macao and Taiwan Affairs, China National Intellectual Property Administration Speakers: (1) Ms. WANG Yan, Director of Examination Division I, Trademark Office, China National Intellectual Property Administration (2) Professor Charles NG, General Manager of Starlite IPC (3) Mr. LAO Tai Hang, Chairman of the Board of Directors of Association of Macao Pharmaceutic Products Manufacturer, Technical Director of Macau-Union Pharmaceutical Limited
15:35—15:50	Discussion / Q&A Session
15:50—16:05	Break
16:05—17:10	Theme 3: Digital Economy Development and Intellectual Property Protection Moderator: Mr. HO Chi leong, Head of the Trademark Registration Division, Intellectual Property Department of Economic and Technological Development Bureau, the Government of the Macao SAR Speakers: (1) Mr. HU Junjian, Deputy Director General of Intellectual Property Development Research Center, China National Intellectual Property Administration (2) Professor Jyh-An LEE, Professor of Faculty of Law and Executive Director of the Centre for Legal Innovation and Digital Society (CLINDS), Chinese University of Hong Kong (3) Dr. Chao WANG, Professor and Assistant Dean (Teaching and External Affairs) of Faculty of Law, University of Macau
17:10—17:25	Discussion / Q&A Session
17:25—17:45	Closing Ceremony Closing Speech: (1) Mr. ZHANG Zhicheng, Deputy Commissioner of China National Intellectual Property Administration (2) Mr. Thomas TSANG, Acting Director of Intellectual Property, the Government of the Hong Kong SAR (3) Ms. CHEANG Hio Man, Deputy Director of Economic and Technological Development Bureau, the Government of the Macao SAR
17:45	End of Symposium