

# Mainland and Hong Kong SAR, Macao SAR Intellectual Property Symposium 2019

## Organisers

Office of Hong Kong, Macao and Taiwan Affairs of China National Intellectual Property Administration  
Intellectual Property Department of the Government of the Hong Kong SAR  
Economic Bureau of the Government of the Macao SAR

**11 September 2019 (Wednesday)**  
**Convention Hall of the Macao Science Center Convention Center**  
**(Address: Avenida Dr. Sun Yat-sen, Macao)**

## Introduction

“Mainland and Hong Kong SAR, Macao SAR Intellectual Property Symposium” (“the Symposium”) has been an annual event held in rotation in the Mainland, Hong Kong SAR and Macao SAR since 2000. The Symposium of 2019 to be held in Macao is jointly organised by Office of Hong Kong, Macao and Taiwan Affairs of China National Intellectual Property Administration, Intellectual Property Department of the Government of the Hong Kong SAR, and the Economic Bureau of the Government of the Macao SAR.

The Symposium aims to enhance exchange and co-operation among the Mainland, Hong Kong and Macao, provide enterprises, intellectual property (IP) practitioners and government officials in the Mainland, Hong Kong and Macao with the latest information, and deepen their understanding of IP through discussions.

Under the global trend of driving growth through innovation, staying on top of the latest IP development and effective IP protection and exploitation strategies is key to making a head start. This year’s Symposium will cover the latest updates on IP in the Mainland, Hong Kong and Macao, and analyse the interactions between IP and the economic development of the society under the current circumstances. There will also be case sharing to explore ways to foster enterprises’ innovative development through effective use of IP.

Themes of this year’s Symposium include:

- (1) The Latest Development of Intellectual Property in the Mainland and Hong Kong SAR, Macao SAR ;
- (2) Intellectual Property: the New Impetus for Economic Growth in the Guangdong-Hong Kong-Macao Greater Bay Area; and
- (3) Intellectual Property Rights, Innovation and Start-up in the New Era

The Symposium will be conducted in Putonghua and simultaneous interpretation in English will be provided. Participation in the Symposium is free of charge. Transportation, meals and accommodation should be arranged by participants at their own expenses.

<b>Date &amp; Time:</b>	11 September 2019 (Wednesday) 9:30am – 5:15pm (Registration starts at 9:00am)
<b>Venue:</b>	Convention Hall of the Macao Science Center Convention Center (Address: Avenida Dr. Sun Yat-sen, Macao)
<b>Speakers:</b>	Senior government officials and representatives from universities, research institutes and enterprises in the Mainland, Hong Kong and Macao
<b>Language:</b>	Putonghua
<b>Fee:</b>	Free
<b>Website:</b>	<a href="http://www.ipd.gov.hk">http://www.ipd.gov.hk</a> (What’s New)

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## Programme Rundown

AM Session	
09:00—09:30	Registration
09:30—10:00	<p><b>Opening Ceremony</b> Opening Speech:</p> <ol style="list-style-type: none"> <li>(1) Mr. XU Zhijiang, Deputy Head of Patent Office, China National Intellectual Property Administration</li> <li>(2) Mr. David WONG, Director of Intellectual Property, the Government of the Hong Kong SAR</li> <li>(3) Mr. LAU Wai Meng, Deputy Director of Economic Bureau, the Government of the Macao SAR</li> </ol> <p>Photo-taking Session (officiating guests, speakers)</p>
10:00—10:40	<p><b>Theme 1: The Latest Development of Intellectual Property in the Mainland and Hong Kong SAR, Macao SAR</b> Moderator: Mr. WANG Dongfeng, Inspector of Intellectual Property Utilization Promotion Department, China National Intellectual Property Administration</p> <p>Speakers:</p> <ol style="list-style-type: none"> <li>(1) Mr. LIU Jian, Deputy Director General of Office of Hong Kong, Macao and Taiwan Affairs, China National Intellectual Property Administration</li> <li>(2) Mr. ZHAO Jie, Director of Enforcement Division of Copyright Department, National Copyright Administration of China</li> </ol>
10:40—10:55	Break
10:55—11:35	<p><b>Theme 1: The Latest Development of Intellectual Property in the Mainland and Hong Kong SAR, Macao SAR (Con't)</b> Speakers:</p> <ol style="list-style-type: none"> <li>(3) Ms. Jasmine KUN, Senior Solicitor of Intellectual Property Department, the Government of the Hong Kong SAR</li> <li>(4) Ms. CHOI Lei Lei, Senior Officer of Intellectual Property Department of Economic Bureau, the Government of the Macao SAR</li> </ol>
11:35—11:50	Discussion / Q&A Session
12:15—14:00	Lunch (for invited guests only)

PM Session	
14:30—15:20	<p><b>Theme 2: Intellectual Property: the New Impetus for Economic Growth in the Guangdong-Hong Kong-Macao Greater Bay Area</b></p> <p>Moderator: Ms. Joyce POON, Assistant Director of Intellectual Property, the Government of the Hong Kong SAR</p> <p>Speakers:</p> <ol style="list-style-type: none"> <li>(1) Mr. HE Jufeng, Deputy Director General of Guangdong Administration for Market Regulation (Guangdong Intellectual Property Administration)</li> <li>(2) Dr. LEE Chi Ming, Director of Office of Research and Knowledge Transfer Services, The Chinese University of Hong Kong</li> <li>(3) Dr. Samuel TONG Kai Chung, President of Macao Political Economy Research Association</li> </ol>
15:20—15:35	Discussion / Q&A Session
15:35—15:50	Break
15:50—16:40	<p><b>Theme 3: Intellectual Property Rights, Innovation and Start-up in the New Era</b></p> <p>Moderator: Ms. CHEANG Hio Man, Head of Intellectual Property Department of Economic Bureau, the Government of the Macao SAR</p> <p>Speakers:</p> <ol style="list-style-type: none"> <li>(1) Mr. WANG Dongfeng, Inspector of Intellectual Property Utilization Promotion Department, China National Intellectual Property Administration</li> <li>(2) Dr. Veronica WONG Wai Ching, Regulatory Affairs Manager of Sanwa BioTech Limited</li> <li>(3) Prof. Jerome YEN, Head of Centre for Innovation and Entrepreneurship, University of Macau</li> </ol>
16:40—16:55	Discussion / Q&A Session
16:55—17:15	<p><b>Closing Ceremony</b></p> <p>Closing Speech:</p> <ol style="list-style-type: none"> <li>(1) Mr. XU Zhijiang, Deputy Head of Patent Office, China National Intellectual Property Administration</li> <li>(2) Mr. David WONG, Director of Intellectual Property, the Government of the Hong Kong SAR</li> <li>(3) Mr. LAU Wai Meng, Deputy Director of Economic Bureau, the Government of the Macao SAR</li> </ol>
17:15	End of Symposium