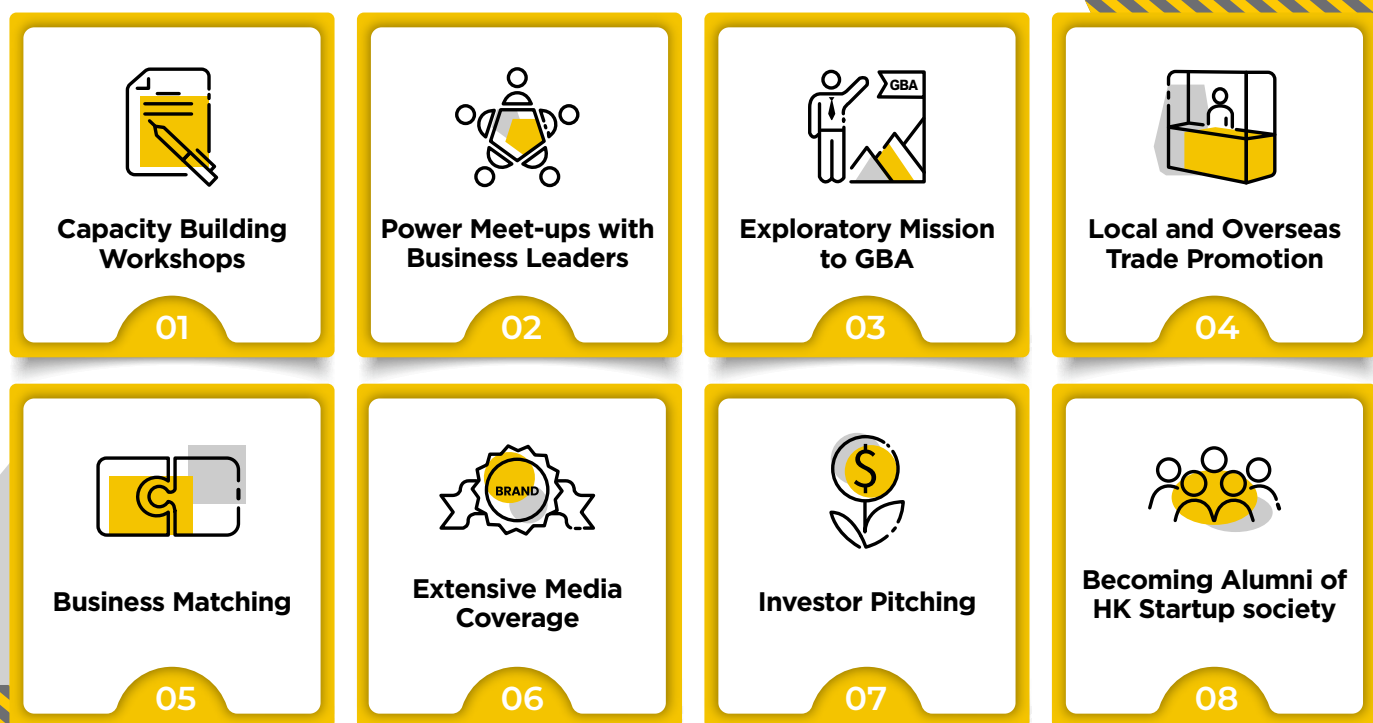


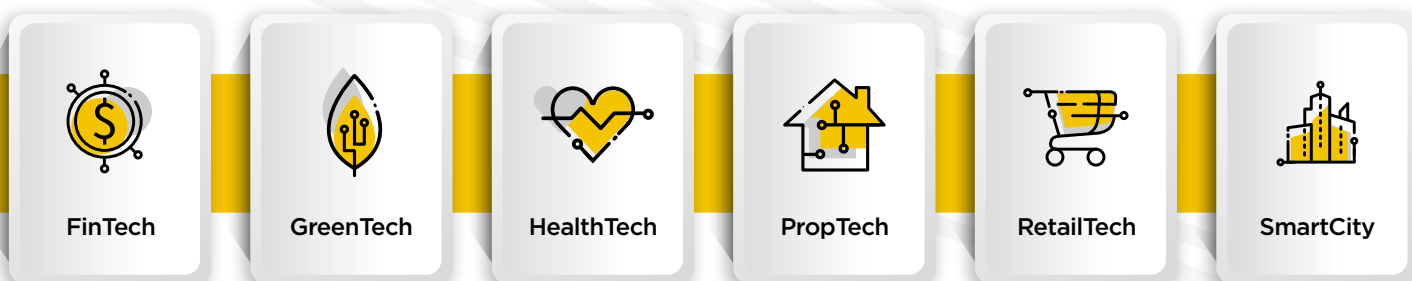
Start-up Express is Hong Kong Trade Development Council (HKTDC)'s highly curated start-up development programme that targets start-ups offering innovative and tech products or solutions, as well as with strong desire to enter the international market. Through a series of capability building, mentoring sessions, marketing activities, extensive publicity, and pitching opportunities, the programme aims to assist local start-ups in **building connection, exploring markets, seeking business and funding partners, and enhancing brand awareness.**

What to expect?



Who can apply?

- Start-ups with less than 5 years of establishment;
- Start-ups raising less than US\$10 million in funding;
- Start-ups with core or substantial operations in Hong Kong;
- Start-ups with a focus on technologies including but not limited to:



Your Start-up Express Journey

