

### 香港特別行政區政府知識產權署商標註冊處

Trade Marks Registry, Intellectual Property Department
The Government of the Hong Kong Special Administrative Region

# 更正

關於2014年4月25日公布的香港知識產權公報:

分項"接納註冊(全文本)",類別31-35,第66-67 頁,商標註冊申請編號 302678257 的服務說明應為如下:

### Class 35:

Advertising and promotion services; commercial information and directory agencies; publicity agencies; marketing research and market research studies; public relations; publication of publicity texts; bill-posting; publicity material rental; updating of advertising material; rental and sale of advertising space; organization of exhibitions for third parties' promotion and sales of goods and services; online advertising on a computer network; providing online business information and business data concerning availability and rental of advertising space; producing audio and visual infomercials for television, cable and satellite, radio, internet, mobile and wireless communication devices; rental of advertising time on communication media; and interactive advertising for others via mobile phones and other personal digital equipment.

# Class 38:

Broadcasting services; cable and satellite transmission services; providing telecommunication linkage of video images and information for wireless mobile communication devices; providing wireless transmission of uploading and downloading video images, information and news via a global computer network to a wireless mobile communication device; Communication services by means of radio waves, telephone, the worldwide web, cable, satellite and microwaves; Internet access services; Communication services, namely transmitting streamed sound and audio-visual recordings via the Internet; providing access to information in the field of entertainment; audio and video broadcasting services over the Internet or other communications network, namely, uploading, posting, showing, displaying, tagging and electronically transmitting information, audio, and video clips; providing access to information, audio, and video via websites, online forums, chat

rooms, list servers and blogs over the Internet; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest.

### Class 41:

Entertainment and education services; publishing services; entertainment, education and instruction by or relating to radio and television; education and entertainment services in the form of television programmes, radio, cable, satellite and Internet programmes; production, presentation and rental of television and radio programmes, cinematographic films, shows, cable programmes, satellite programmes, Internet programmes and sound and video recordings; provision of education and entertainment services by means of radio, television, satellite, cable, telephone, the worldwide web and the Internet; provision of interactive entertainment via mobile phone; organisation, production and presentation of events for educational, cultural or entertainment purposes; organisation, production presentation of competitions, contests, games, game shows, quizzes, fun exhibitions. shows. roadshows. staged events. performances, concerts, live performances; organisation, production and provision of video clips via mobile or computer networks for entertainment and/or educational purposes; Entertainment services, namely, production and distribution of motion pictures, comedy, musical, reality shows, news and dramatic television series rendered through the media including television, cable, satellite, radio, telephone and broadband systems, and via the internet, and portable and wireless communication devices; providing information in the field of entertainment rendered via the Internet and portable and wireless communication devices; provision of games via mobile or computer networks (non-downloadable); provision of interactive voice recognition games and competitions; competitions and quizzes provided by telephone and mobile phones."

分項"接納註冊(全文本)",類別36-40,第54頁,商標註冊申請編號 302678257 的第 38類的服務說明應為"Broadcasting services; cable and satellite transmission services; providing telecommunication linkage of video images and information for wireless mobile communication devices; providing wireless transmission of uploading and downloading video images, information and news via a global computer network to a wireless mobile communication device; Communication services by means of radio waves, telephone, the worldwide web, cable, satellite and microwaves; Internet access services;

Communication services, namely transmitting streamed sound and audio-visual recordings via the Internet; providing access to information in the field of entertainment; audio and video broadcasting services over the Internet or other communications network, namely, uploading, posting, showing, displaying, tagging and electronically transmitting information, audio, and video clips; providing access to information, audio, and video via websites, online forums, chat rooms, list servers and blogs over the Internet; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest."

分項"接納註冊(全文本)",類別41-45,第10-11頁,商標註冊申請編號 302678257 的第41類的服務說明應為 "Entertainment and education services; publishing services; entertainment, education and instruction by or relating to radio and television; education and entertainment services in the form of television programmes, radio, cable, satellite and Internet programmes; production, presentation and rental of television and radio programmes, cinematographic films, shows, cable programmes, satellite programmes, Internet programmes and sound and video recordings; provision of education and entertainment services by means of radio, television, satellite, cable, telephone, the worldwide web and the Internet; provision of interactive entertainment via mobile phone; organisation, production and presentation of events for educational, cultural or entertainment purposes; organisation, production and presentation of competitions, contests, games, game shows, quizzes, fun fairs, exhibitions, shows, roadshows, staged events, theatrical performances, concerts, live performances; organisation, production and provision of video clips via mobile or computer networks for entertainment and/or educational purposes; Entertainment services, namely, production and distribution of motion pictures, comedy, musical, reality shows, news and dramatic television series rendered through the media including television, cable, satellite, radio, telephone and broadband systems, and via the internet, and portable and wireless communication devices; providing information in the field of entertainment rendered via the Internet and portable and wireless communication devices; provision of games via mobile or computer networks (non-downloadable); provision of interactive voice recognition games and competitions; competitions and quizzes provided by telephone and mobile phones."

# 關於2014年5月9日公布的香港知識產權公報:

分項"接納註冊(全文本)",類別6-10,第169頁,類別41-45,第116頁,有關商標註冊申請編號 302837296 的優先權申請編號應為 "86005943 (for goods and services listed in (A) in classes 9 and 42 of mark "A" in the series)"。

## **ERRATA**

In relation to the Hong Kong Intellectual Property Journal published on 25 April, 2014:

Under the section "Acceptance for Registration (Full Version)", Class 31-35, on pages 66-67, the specification of Trade Mark Application No. 302678257 should read as follows:

#### Class 35:

Advertising and promotion services; commercial information and directory agencies; publicity agencies; marketing research and market research studies; public relations; publication of publicity texts; bill-posting; publicity material rental; updating of advertising material; rental and sale of advertising space; organization of exhibitions for third parties' promotion and sales of goods and services; online advertising on a computer network; providing online business information and business data concerning availability and rental of advertising space; producing audio and visual infomercials for television, cable and satellite, radio, internet, mobile and wireless communication devices; rental of advertising time on communication media; and interactive advertising for others via mobile phones and other personal digital equipment.

#### Class 38:

Broadcasting services; cable and satellite transmission services; providing telecommunication linkage of video images and information for wireless mobile communication devices; providing wireless transmission of uploading and downloading video images, information and news via a global computer network to a wireless mobile communication device; Communication services by means of radio waves, telephone, the worldwide web, cable, satellite and microwaves; Internet access services; Communication services, namely transmitting streamed sound and audio-visual recordings via the Internet;

providing access to information in the field of entertainment; audio and video broadcasting services over the Internet or other communications network, namely, uploading, posting, showing, displaying, tagging and electronically transmitting information, audio, and video clips; providing access to information, audio, and video via websites, online forums, chat rooms, list servers and blogs over the Internet; providing on—line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest.

#### Class 41:

Entertainment and education services; publishing services; entertainment, education and instruction by or relating to radio and television; education and entertainment services in the form of television programmes, radio, cable, satellite and Internet programmes; production, presentation and rental of television and radio programmes, cinematographic films, shows, cable programmes, satellite programmes. Internet programmes and sound and video recordings; provision of education and entertainment services by means of radio, television, satellite, cable, telephone, the worldwide web and the Internet; provision of interactive entertainment via mobile phone; organisation, production and presentation of events for educational, cultura1 or entertainment purposes; organisation, production presentation of competitions, contests, games, game shows, quizzes, fun exhibitions. shows. roadshows. staged events. performances, concerts, live performances; organisation, production and provision of video clips via mobile or computer networks for entertainment and/or educational purposes; Entertainment services, namely, production and distribution of motion pictures, comedy, musical, reality shows, news and dramatic television series rendered through the media including television, cable, satellite, radio, telephone and broadband systems, and via the internet, and portable and wireless communication devices; providing information in the field of entertainment rendered via the Internet and portable and wireless communication devices; provision of games via mobile or computer networks (non-downloadable); provision of interactive voice recognition games and competitions; competitions and quizzes provided by telephone and mobile phones.

Under the section "Acceptance for Registration (Full Version)", Class 36-40, on page 54, the specification in Class 38 of Trade Mark Application No. 302678257 should read "Broadcasting services; cable and satellite

transmission services; providing telecommunication linkage of video images and information for wireless mobile communication devices; providing wireless transmission of uploading and downloading video images, information and news via a global computer network to a wireless mobile communication device; Communication services by means of radio waves, telephone, the worldwide web, cable, satellite and microwaves; Internet access services; Communication services, namely transmitting streamed sound and audio-visual recordings via the Internet; providing access to information in the field of entertainment; audio and video broadcasting services over the Internet or other communications network, namely, uploading, posting, showing, displaying, tagging and electronically transmitting information, audio, and video clips; providing access to information, audio, and video via websites, online forums, chat rooms, list servers and blogs over the Internet; providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in the field of general interest."

Under the section "Acceptance for Registration (Full Version)", Class 41-45, on pages 10-11, the specification in Class 41 of Trade Mark Application No. 302678257 should read "Entertainment and education services; publishing services; entertainment, education and instruction by or relating to radio and television; education and entertainment services in the form of television programmes, radio, cable, satellite and Internet programmes; production, presentation and rental of television and radio programmes, cinematographic films, shows, cable programmes, satellite programmes, Internet programmes and sound and video recordings; provision of education and entertainment services by means of radio, television, satellite, cable, telephone, the worldwide web and the Internet; provision of interactive entertainment via mobile phone; organisation, production and presentation of events for educational, cultural or entertainment purposes; organisation, production and presentation of competitions, contests, games, game shows, quizzes, fun fairs, exhibitions, shows, roadshows, staged events, theatrical performances, concerts, live performances; organisation, production and provision of video clips via mobile or computer networks for entertainment and/or educational purposes; Entertainment services, namely, production and distribution of motion pictures, comedy, musical, reality shows, news and dramatic television series rendered through the media including television, cable, satellite, radio, telephone and broadband systems, and via the internet, and portable and wireless communication devices; providing

information in the field of entertainment rendered via the Internet and portable and wireless communication devices; provision of games via mobile or computer networks (non-downloadable); provision of interactive voice recognition games and competitions; competitions and quizzes provided by telephone and mobile phones.".

In relation to the Hong Kong Intellectual Property Journal published on 9 May, 2014:

Under the section "Acceptance for Registration (Full Version)", Class 6-10, on page 169, Class 41-45, on page 116, the Priority Application No. of Trade Mark Application No. 302837296 should read "86005943 (for goods and services listed in (A) in classes 9 and 42 of mark "A" in the series)".